To

The Director

MSME-DI, Kanpur

SANCTION ORDER

Subject: Allocation of Sanction (OAE- General) of Rs.5.00 lakhs (Rs. Five Lakhs only) to MSME-DI, Kanpur under component “Vendor Development Programme (VDP)” of (MDA) Marketing Development Assistance, (up scaled MATU) Procurement and Marketing Support Scheme for the financial year 2018-19 - reg.

I am directed to convey the sanction of competent authority for allocation of funds to incur an expenditure not exceeding Rs.5.00 lakhs (Rupees Five Lakhs only) for conducting National Vendor Development Programme by MSME-DI, Kanpur during 2018-19 as per the list given below:

<table>
<thead>
<tr>
<th>S. No</th>
<th>Name of Institute</th>
<th>No. of NVDPs @ Rs 7.0 lakh (A class city); Rs 5.0 lakhs (Other cities) including J&amp;K, NER, HP</th>
<th>Fund Allocation for NVDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Kanpur</td>
<td>B</td>
<td>5.00</td>
</tr>
</tbody>
</table>

The Director should adhere to:

1. Vendor Development Programmes should be conducted in association with PSU/Purchasing organisations.
2. Udyog Adhaar, Group photographs of all participant units along with Performance-cum-achievement report in particular the quantum of business transacted and likely to be transacted should be submitted.
3. The MSME-DI will ensure maximum number of Vendor registrations during the programmes and a list of MSMEs registered with CPSUs / Ministries / Large Buyers as Vendors should be sent to this office within 15 days of conducting the National / State level Vendor Development Programme.
4. Recovery of the expenditure as per the VDP, PMS guidelines should be made from the participants as fee. Director, MSME-DI, must ensure this before commencement of the Programme.
5. Advance may be drawn as per rules.
6. MSME-DI will ensure that the participants should register at www.msmedatabank.in
7. Number of Vendors registered in previous years, Vendor registration procedure of the CPSU/Procurement agencies, common items purchased and procurement process should be printed in the Souvenir.

8. The expenditure is under OAE head and is to be made strictly as per Extant GFR rules and Scheme Guidelines, relevant Public Procurement Orders available on website: http://finmin.nic.in/the ministry/dept expenditure/ppcell/index.asp of Deptt. of Expenditure, Ministry of Finance.

9. The expenditure will be debit able to Demand No. 64 – Office of Development Commissioner (MSME), Ministry of Micro, Small & Medium Enterprises (MSME) for the year 2018-19. The Expenditure shall be accounted as follows:

<table>
<thead>
<tr>
<th>Demand No.</th>
<th>No.64</th>
</tr>
</thead>
<tbody>
<tr>
<td>(i) Major Head</td>
<td>2851.00.102.97 Village and Small Industries, Small Scale Industry</td>
</tr>
<tr>
<td>(ii) Object Head</td>
<td>97.01.20 Marketing Development Assistance (MDA)(MATU): Other Administrative Expenses</td>
</tr>
<tr>
<td>(iii) BE: GENERAL</td>
<td>33.72 crores</td>
</tr>
<tr>
<td>(iv) Present Allocation</td>
<td>5.00 lakhs</td>
</tr>
</tbody>
</table>

10. This issues in pursuance of Minutes of the 9th Empowered Committee under ‘Procurement and Marketing support’ Scheme held on 31/12/2018 with the concurrence of IFW & approval AS & DC (MSME) dated 15.01.2019

(A.K. Verma)
Dy. Director(MS)

Copy to:

1. Pay & Accounts Office, MSME, New Delhi, Kolkata, Chennai and Mumbai.
2. Director (IFC), O/o DC (MSME), Nirman Bhawan, New Delhi
3. PS to AS&DC (MSME) for kind intimation please.
4. Guard File.
5. SENET Division with the request to upload on office website.

(A.K. Verma)
Dy. Director(MS)