MSME EXPO 2013-14

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
MSME - DEVELOPMENT INSTITUTE, NEW DELHI

in association with

Organised

NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMME CUM INDUSTRIAL EXHIBITION

on 21st & 22nd OCTOBER 2013
at
CITY PARK, GREATER NOIDA (U.P.)
MSME EXPO 2013-14

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CITY PARK, GREATER NOIDA (U.P.)
MESSAGE

I am glad to learn that MSME Development Institute, New-Delhi is organising a National Vendor Development Programme cum Industrial Exhibition at City Park, Greater Noida (UP) on 21st and 22nd October, 2013. I have also come to know that about 100 Nos. of micro and small enterprises from Delhi, Haryana, Uttar Pradesh, along with the Government Department viz Railways, Defence, Telecom, Power, Heavy Industries & few Banks are likely to participate in this event.

Such events provide a very effective forum to the producers and service providers from micro and small sector as well as to the government agencies to display their capability and requirements respectively. This programme would also offer an opportunity to disseminate the information about the Public Procurement Policy, 2012 through the deliberations in the technical sessions during the programme and I am sure that would contribute to the knowledge of micro & small enterprises in meeting the emerging challenges and opportunities for sustained and forward growth of this sector in India.

I wish all the success to the programme and hope for continuance of such events in future also.

(Amarendra Sinha)

Place: New Delhi
FORWARD

It gives me great pleasure to state that during the year 2012-13, the institute has significantly contributed towards the promotion and development of Micro & Small enterprises in Delhi, the State of NCT and Ghaziabad, Gautam Budh Nagar Districts of U.P. & District Faridabad of Haryana.

This Institute endeavored to identify the needs of the prospective and existing entrepreneurs under its jurisdiction and organize the need based activities/programmes for the growth of industry and facilitating the existing MSE’s for their sustainable growth. Initiatives have also been taken during the year to launch new programmes & activities concerning to technology, financially & marketing support to MSEs.

Further Institute in organizing Two days National Level Vendor Development Programme at City Park Greater Noida (UP) on 21st -22nd Oct, 2013 for the benefit of Micro and Small Industries (MSE’s) to get direct market from Large/Bulk buyers like Railways, Defence, BEL, DTC etc. During the events the MSE’s were provided with useful information regarding purchase & requirements of stores of Govt. Deptt. & Public Sector Undertakings (PSUs) and they were also made aware about Public Procurement Policy, 2012 and other existing and upcoming policies of ministry for the Promotion & Development of MSE’s.

I do hope that the event will be helpful to the MSEs and large organizations in developing mutual relations and promoting their business.

I do appreciate the efforts made by the officers of the Institute in organizing this event & compilation of the souvenir.

(R. P. Vaishya)
Director
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BRIEF REPORT OF NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMME

MSME-Development Institute, New Delhi, Ministry of Micro, Small & Medium Enterprises organized two days National Level Vendor Development Programme on 21st & 22nd, October 2013 at City Park, Greater Noida(UP) in association with National Small Industries Corporation Ltd. Branch Faridabad, DIC, Noida(UP) and Indian Industries Association (Greater Noida Chapter) for the benefit of Micro and Small Industries (MSEs) to get direct market from Large/Bulk buyers like Railways, Defence, PSUs etc. This was the programme where the MSEs were provided Marketing Assistance and they were also made aware of the existing and upcoming policies of Government of India including Public procurement Policy, 2012 for the Promotion & Development of MSEs. In other words, this Buyer-Seller meet is an answer to many problems of MSEs with which they are struggling to survive in domestic as well as overseas market.

The programme was inaugurated by Shri R. P. Vaishya, Director, MSME-Development Institute, New Delhi. In his inaugural address Shri R. P. Vaishya highlighted about aims and objectives of the programme. He brief about public procurement policy, 2012 vide which all central ministries, Departments and public sector undertakings have to procure at least 20 % of their annual requirement from micro & small enterprises. Implementation of this policy will become mandatory to the central govt. organizations since April,2015 onwards. To meet this objective this programme will be helped to identify suitable provide the vendors to the central govt. organizations like Railways, Defence, NTPC, BHEL etc. On this occasion he explained the other schemes of ministry of msme for development and promotion of MSEs. Mohd. Afzal, GM, DIC, Noida, Shri Rajesh Batra, Dy. G.M. NSIC & Shri A.D. Pandey, Chairman, IIA (Greater Noida Chapter) also addressed the gathering in the inaugural function.

In his vote of thanks address Shri Kamal Singh, Deputy Director (Mechanical) expressed his gratitude towards chief guest, dignitaries and all the participants and assured that all the issues raised in the programme will be tramitted to Head Quarters for appropriate measures.

Fifty Five micro & Small enterprises, three non-MSEs units and 07 Govt. Deptts/PSUs participated in the programme. The programme provided a unique opportunity to Micro, Small, Medium and large enterprises to display /demonstrate their products, capabilities & requirements of products and services by Govt. Deptts/PSUs. The exhibition provided a platform for the buyers and sellers and given exposure to various industrial and business opportunities. During the programme there had been direct interactions among buyers & sellers to understand the purchase procedures and stores items procured.

Apart from displaying their products, major buyers like Railway, Defence (Indian Navy & Indian Air Force), NTPC, ASTRU, BEL have organized interactive sessions in the programme to make aware MSEs about their purchase policy and the procedures.
Shri Harish Kumar Verma, Addl. Chief Executive Officer, Greater Noida Authority and Shri Manvendra Singh, Dy. Chief Executive Officer, Greater Noida Authority also visited the exhibition on 21.11.2013 & 22.11.2013 respectively.

The closing ceremony of the programme was organized on 22nd October, 2013 at 5.00 p.m. Shri Ramesh K. Pandey, Joint Development Commissioner, Ministry of MSME, Govt. of India graced the occasion as Chief Guest. On this occasion he informed the participants that Central ministries, Govt. Departments, Public Sector Undertakings and Medium & Large Industries will make their own programmes to get the vendors in one roof for their needs, as 20% of purchase will be made imperative from MSE Sector for Purchase of Stores by Govt. Deptts like Railways, Defence, NTPC, NHPC etc. on or after April, 2012 per Govt. Public Procurement Policy 2012. He said apart from Public Procurement Policy, 2012, a defence offset policy has been devised in which a foreign defence supplier has to outsource at least 30% of their supply from Indian MSEs. He stated that next decade belongs to MSE Sector. He also briefed the schemes available with ministry of MSME for the betterment/upliftment of MSEs. He said that Ministry of MSME, Govt. of India has launched various schemes for promotion and development of micro, small & medium enterprises. These schemes are being implemented through MSME-Development Institutes and their branches throughout the country. Some of important schemes are as under:-

1. Nation Manufacturing Competitiveness Programme (NMCP)
2. Credit Linked Capital Subsidy Scheme for Technology up gradation
3. Up gradation of quality of MSME Products
4. Marketing Development Assistance
5. Public Procurement Policy 2012

Shri Kamal Singh, Deputy Director (Mechanical), MSME-DI, New Delhi proposed vote of thanks in the closing ceremony of the event. The Closing Ceremony was coordinated by Shri G.P. Goswami, Manager, DIC, Noida (UP).

**Summary**

<table>
<thead>
<tr>
<th>Nos. of Participating units</th>
<th>58 Nos.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nos. of Participating SSI units</td>
<td>55</td>
</tr>
<tr>
<td>Nos. of Participating large/Non SSI units</td>
<td>03</td>
</tr>
<tr>
<td>Nos. of Purchasing organizations participated</td>
<td>07</td>
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<tr>
<td>Total Stall Constructed</td>
<td>76</td>
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</tbody>
</table>

(Kamal Singh)
Dy. Director (Mech)
# Details of Participating Units/Organizations

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Wegmans Industries Pvt. Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Plot No-3, KP-II, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri S.K. Gupta, Director</td>
</tr>
<tr>
<td>Mobile</td>
<td>09873424248</td>
</tr>
<tr>
<td>Product</td>
<td>IT Park</td>
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</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Krishna Electricals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Shri 5B, Mujesar, Faridabad</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Braham Jeet Poswal</td>
</tr>
<tr>
<td>Mobile</td>
<td>9311375930</td>
</tr>
<tr>
<td>Product</td>
<td>Welding Machine</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s GSA Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>92, Kutana HSIIDC, Rohtak Haryana</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Gaurav Saini</td>
</tr>
<tr>
<td>Mobile</td>
<td>09810545908</td>
</tr>
<tr>
<td>Product</td>
<td>Transformer, Stabilizer, Battery</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Elcomponics Sales Pvt. Ltd.</th>
</tr>
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<tbody>
<tr>
<td>Address</td>
<td>A-36, Sector-58, Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Ankur Budhwar</td>
</tr>
<tr>
<td>Mobile</td>
<td>9560448883</td>
</tr>
<tr>
<td>Product</td>
<td>Cables, LED, Solar Equipments</td>
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</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Kent Air Eco Corporation Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>J-9, Gamma-II, Greater Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Mahesh Uppal</td>
</tr>
<tr>
<td>Mobile</td>
<td>9811600272</td>
</tr>
<tr>
<td>Product</td>
<td>Water Treatment Systems</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Halosys Technologies India Pvt Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>D-115, Okhla Ind. Area, Phase-1, New Delhi-110020</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Jagdish Harsh, Chairman</td>
</tr>
<tr>
<td>Mobile</td>
<td>9810131750</td>
</tr>
<tr>
<td>Product</td>
<td>Software Development</td>
</tr>
<tr>
<td>Name of the unit</td>
<td>M/s OM Industries</td>
</tr>
<tr>
<td>------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>Address</td>
<td>Plot No-46, Sector-7, I.I.E., SIDCUL, Pantnagar, Uttarakhand.</td>
</tr>
<tr>
<td>Contact</td>
<td>Shri Praveen Kumar</td>
</tr>
<tr>
<td>Mobile</td>
<td>09997160056</td>
</tr>
<tr>
<td>Product</td>
<td>Sheet Metal Works</td>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Hunt Automotives Pvt. Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>60, FIE, Patparganj Ind. Area N.D.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Pradeep Juneja</td>
</tr>
<tr>
<td>Mobile</td>
<td>098106322737</td>
</tr>
<tr>
<td>Product</td>
<td>Cable Tray, Steel Rack</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Radical Scientific Equipments Pvt. Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>9th Mile Stone, Ambala Jagadhri Road, P.O. Khudda Kalan, Ambala Cantt-133104</td>
</tr>
<tr>
<td>Contact</td>
<td>Shri Vikram Singh Chauhan</td>
</tr>
<tr>
<td>Mobile</td>
<td>9910495342</td>
</tr>
<tr>
<td>Product</td>
<td>Microscopical Cameras</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Saveer Biotech Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>D-54, Kasna Industrial Area, Site-IV, Greater Noida.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Sanjeev Kulshreshtha</td>
</tr>
<tr>
<td></td>
<td>Shri D.S. Mittal</td>
</tr>
<tr>
<td>Mobile</td>
<td>8860621165</td>
</tr>
<tr>
<td>Product</td>
<td>Biotech Products</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Cenlub Industries Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>233-234, Sector-58, Faridabad.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Baldeep Singh</td>
</tr>
<tr>
<td>Mobile</td>
<td>9711107357</td>
</tr>
<tr>
<td>Product</td>
<td>Lubrication System</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s M.K. Peacock Mineral Water Pvt. Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Suraj Kund Road, Faridabad, Haryana.</td>
</tr>
<tr>
<td>Contact</td>
<td>Shri Manoj Kr. Jha</td>
</tr>
<tr>
<td>Mobile</td>
<td>9871850977</td>
</tr>
<tr>
<td>Product</td>
<td>Packed Drinking Water</td>
</tr>
<tr>
<td>Name of the unit</td>
<td>M/s Allied Foams Private Limited</td>
</tr>
<tr>
<td>-------------------------</td>
<td>----------------------------------</td>
</tr>
<tr>
<td>Address</td>
<td>11-D, Udyog Nagar, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Abhinav Puri, Director</td>
</tr>
<tr>
<td>Mobile</td>
<td>9990009547</td>
</tr>
<tr>
<td>Product</td>
<td>Foam Sheets, Mattresses</td>
</tr>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Kshitiz Solar Energy Pvt. Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>A-4, 1st Floor, FIE PPG Industrial Area, Delhi-110092.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri C.S. Nirman Kshitiz</td>
</tr>
<tr>
<td>Mobile</td>
<td>84477633872</td>
</tr>
<tr>
<td>Product</td>
<td>Solar System, Street Light</td>
</tr>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Autostart India Pvt. Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>26, DLF Industrial Area, Phase-1 Faridabad-121003</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Ajinder Pal Singh</td>
</tr>
<tr>
<td>Mobile</td>
<td>9811011921</td>
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<tr>
<td>Product</td>
<td>Auto Electric Parts</td>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Shalimar Rubber &amp; Plastic Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>312, R G Trade Tower, NSP, Pitampura, New Delhi.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Sh. Harpreet Singh</td>
</tr>
<tr>
<td>Mobile</td>
<td>9910071230</td>
</tr>
<tr>
<td>Product</td>
<td>Rubber &amp; Plastic Products</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Pearth Wellness Solution Pvt. Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>167/5, Chattarpur, New Delhi</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Dr. Purtla Biswas</td>
</tr>
<tr>
<td>Mobile</td>
<td>9811214292</td>
</tr>
<tr>
<td>Product</td>
<td>Health Equipments</td>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Securico Electronics India Ltd.</th>
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<tbody>
<tr>
<td>Address</td>
<td>Plot No. 80, 87, Plot No.-IIDC, IIE Ranipur SIDCUL Hardware.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Nimish Kumar Vishnoi</td>
</tr>
<tr>
<td>Mobile</td>
<td>09899739777</td>
</tr>
<tr>
<td>Product</td>
<td>CCTV System</td>
</tr>
<tr>
<td>Name of the unit</td>
<td>M/s Securico Electronics India Ltd.</td>
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<tr>
<td>--------------------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Address</td>
<td>Securico House, Plot No. 4, 14/3, Mathura Road, Faridabad.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Nimish Kumar Vishnoi</td>
</tr>
<tr>
<td>Mobile</td>
<td>09899739777</td>
</tr>
<tr>
<td>Product</td>
<td>CCTV System</td>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Elsewedy Electrometer India Pvt. Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>C-138, Sector-63, Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri P. Sharma</td>
</tr>
<tr>
<td>Mobile</td>
<td>9810313321</td>
</tr>
<tr>
<td>Product</td>
<td>Energy Meter</td>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Mars Forgings</th>
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<tbody>
<tr>
<td>Address</td>
<td>G-1/976, Ph-III, BhiwadiIndl Area, Rajasthan-301019</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Ms. Shelly Kapoor</td>
</tr>
<tr>
<td>Mobile</td>
<td>9810197675 ; 9810197678</td>
</tr>
<tr>
<td>Product</td>
<td>Auto Parts, Forgings</td>
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<table>
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<tr>
<th>Name of the unit</th>
<th>M/s IJS Electronics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>W-25,OKHLA-II, New Delhi-20</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Jaspal Singh Chhabra</td>
</tr>
<tr>
<td>Mobile</td>
<td>9810260668</td>
</tr>
<tr>
<td>Product</td>
<td>Siren, Light Bars, Megaphones</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Syndicate Bank, SME Noida Branch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>B- 117, 1st Floor, sector 18, Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Bhopal Singh, Sr Manager</td>
</tr>
<tr>
<td>Mobile</td>
<td>9911714320</td>
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<tr>
<td>Product</td>
<td>Banking Services</td>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s. Newgen Specialty Plastic Ltd.</th>
</tr>
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<tbody>
<tr>
<td>Address</td>
<td>G-24,25, UPSIDC, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri V.K. Singh</td>
</tr>
<tr>
<td>Mobile</td>
<td>9971997914</td>
</tr>
<tr>
<td>Product</td>
<td>Water Tank, Chemical Tank</td>
</tr>
<tr>
<td>Name of the unit</td>
<td>M/s</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>------</td>
</tr>
<tr>
<td>M/s  Jenin Oversease</td>
<td></td>
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<tr>
<td>M/s  Ojasvi Creations Pvt. Ltd.</td>
<td></td>
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<tr>
<td>M/s Kanwal Industrial Corporation</td>
<td></td>
</tr>
<tr>
<td>M/s Industrial System Faridabad</td>
<td></td>
</tr>
<tr>
<td>M/s Indoma Industries (P) Ltd.</td>
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<tr>
<td>M/s  Indoma Industries (P) Ltd.</td>
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National Vendor Development Programme, 21-22 October 2013
<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Techno weld Equipments</th>
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<tbody>
<tr>
<td>Address</td>
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</tr>
<tr>
<td>Contact Person</td>
<td>Shri Nand Ji Giri</td>
</tr>
<tr>
<td>Mobile</td>
<td>09810726119</td>
</tr>
<tr>
<td>Product</td>
<td>Welding Machines</td>
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<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Health Care Products</th>
</tr>
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<tbody>
<tr>
<td>Address</td>
<td>RZ-74,MainSagarpur,PalamRoad</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Mrs. Asha Mehndiratta</td>
</tr>
<tr>
<td>Mobile</td>
<td>9212094595 ; 8800517591</td>
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<tr>
<td>Product</td>
<td>Health Products</td>
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<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Marwah Computers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>1315, Karol Bagh, New Delhi.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Ketan Marwah</td>
</tr>
<tr>
<td>Mobile</td>
<td>9211842953</td>
</tr>
<tr>
<td>Product</td>
<td>Assembly &amp; Mfg.of Computers</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Krishna International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Plot No. 374, Sector-7, IMT, Manesar, Gurgaon, Haryana</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri B.L. Khurana</td>
</tr>
<tr>
<td>Mobile</td>
<td>09810128447</td>
</tr>
<tr>
<td>Product</td>
<td>Magnetic Tools</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Marshal Enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>R-59, Industrial Area, Sikandrabad, Bulandshar, U.P.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri R.K. Singh</td>
</tr>
<tr>
<td>Mobile</td>
<td>9415532269</td>
</tr>
<tr>
<td>Product</td>
<td>Transformers, Fuse Set</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Sungold Trade Private Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>E-234, Karampura, New Delhi</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri M.R. Ansari</td>
</tr>
<tr>
<td>Mobile</td>
<td>9953417001</td>
</tr>
<tr>
<td>Product</td>
<td>Rice</td>
</tr>
<tr>
<td>Name of the unit</td>
<td>M/s Levitate Construction Pvt. Ltd.</td>
</tr>
<tr>
<td>----------------------------------------</td>
<td>-------------------------------------</td>
</tr>
<tr>
<td>Address</td>
<td>F-3, 1st Floor, Krishna, Sector-18, Noida-201301</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Himanshu Kataria</td>
</tr>
<tr>
<td>Mobile</td>
<td>8826338507</td>
</tr>
<tr>
<td>Product</td>
<td>Real Estate</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Fisco Rating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>UG-5, S.G. Beta Tower, Sector-3, Vasundhara, Ghaziabad.</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Ashish Singh</td>
</tr>
<tr>
<td>Mobile</td>
<td>09873900701</td>
</tr>
<tr>
<td>Product</td>
<td>Credit Rating &amp; Consultants</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s ASLV Polymers Private Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>A-89, Sector-80, Phase-II, Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri S.N. Pandey</td>
</tr>
<tr>
<td>Mobile</td>
<td>7599448759</td>
</tr>
<tr>
<td>Product</td>
<td>Emulsion &amp; Adhesive Polymers</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Recons Power Equipment Pvt. Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Plot No. 38, Sector-25, Faridabad-121004 (Haryana)</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri M. Sajid</td>
</tr>
<tr>
<td>Mobile</td>
<td>09811095526</td>
</tr>
<tr>
<td>Product</td>
<td>Power Transformer, Stabilizers</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Sunrays Enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>B-45, Sector-60, Noida-201301</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Sanjay Nayyar</td>
</tr>
<tr>
<td>Mobile</td>
<td>0120-4337925, 9810189509</td>
</tr>
<tr>
<td>Product</td>
<td>Automobile Parts</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Kwality De Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person</td>
<td>Shri Vishal Goel</td>
</tr>
<tr>
<td>Mobile</td>
<td>9899371666</td>
</tr>
<tr>
<td>Product</td>
<td>Handicraft items</td>
</tr>
<tr>
<td>Name of the unit</td>
<td>M/s Laxmi Wood Works</td>
</tr>
<tr>
<td>-----------------------</td>
<td>----------------------------------------------------------</td>
</tr>
<tr>
<td>Address</td>
<td>E-89, UPSIDC, Site-4, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Ravi Dutt Sharma</td>
</tr>
<tr>
<td>Mobile</td>
<td>09810912162</td>
</tr>
<tr>
<td>Product</td>
<td>Furniture Works</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Machauf International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>K-393, Site-V,Kasna, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Mohit Kumar</td>
</tr>
<tr>
<td>Mobile</td>
<td>9971418360</td>
</tr>
<tr>
<td>Product</td>
<td>Manufacturer, Export, Import</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s P.J. Allianz Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>B-32, Phase-II, Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td></td>
</tr>
<tr>
<td>Mobile</td>
<td>01202568962</td>
</tr>
<tr>
<td>Product</td>
<td>Electric Appliances</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Indian Cable Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>F-48,Site-C,Surajpur, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Babu Ram Bhati</td>
</tr>
<tr>
<td>Mobile</td>
<td>09873310224</td>
</tr>
<tr>
<td>Product</td>
<td>Cable of Different Type</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Global Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>K-381, Site-V, UPSIDC, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Anil Ernest Ellis</td>
</tr>
<tr>
<td>Mobile</td>
<td>9711179566</td>
</tr>
<tr>
<td>Product</td>
<td>Fire Fighting Items</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Shresshath Poly Chem. Pvt. Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Anil Jain</td>
</tr>
<tr>
<td>Mobile</td>
<td>9899771881</td>
</tr>
<tr>
<td>Product</td>
<td>Pipes</td>
</tr>
<tr>
<td>Name of the unit</td>
<td>M/s</td>
</tr>
<tr>
<td>--------------------------</td>
<td>------------------------------</td>
</tr>
<tr>
<td></td>
<td>CBS Technologies Pvt Ltd.</td>
</tr>
<tr>
<td>Address</td>
<td>H-6, UPSIDC, Gr. Noida</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri Anil Aggarwal</td>
</tr>
<tr>
<td>Mobile</td>
<td>9311819575</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s AVQI Certification Services</th>
<th>ISO Consultants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>D-11, Satbhar, Chhattarpur</td>
<td></td>
</tr>
<tr>
<td>Contact Person</td>
<td>Mrs. Seema Kumar</td>
<td></td>
</tr>
<tr>
<td>Mobile</td>
<td>9910222154</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Indian Industries Association</th>
<th>Association</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>518, Ecotech-III, Gr. Noida</td>
<td></td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri A.D. Pandey, Chairman</td>
<td></td>
</tr>
<tr>
<td>Mobile</td>
<td>8130393941</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the unit</th>
<th>M/s Unispares Pvt. Ltd.</th>
<th>Mechanical Parts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>B-131, Phase-II, Noida</td>
<td></td>
</tr>
<tr>
<td>Contact Person</td>
<td>Shri P.S. Chauhan</td>
<td></td>
</tr>
<tr>
<td>Mobile</td>
<td>09810535620</td>
<td></td>
</tr>
</tbody>
</table>
## Participation of Govt. Organizations and Public Sector Undertakings

<table>
<thead>
<tr>
<th>Name of the organization</th>
<th>Activities/Products</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MSME -DI, New Delhi</strong></td>
<td><strong>Industrial Consultancy</strong></td>
</tr>
<tr>
<td><strong>Address</strong></td>
<td>Okhla, Phase-III, New Delhi-20</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Sh. Kamal Singh</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td>9871517232</td>
</tr>
<tr>
<td><strong>National Small Industries Corporation Ltd.</strong></td>
<td><strong>Industrial Services</strong></td>
</tr>
<tr>
<td><strong>Address</strong></td>
<td>Branch office, Nissan Hut, NH-5, Railway Road, Faridabad (Haryana)</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Sh. Upendra Sharma, Dy. Manager</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Small Industries Development Bank of India</strong></td>
<td><strong>Financing to MSEs</strong></td>
</tr>
<tr>
<td><strong>Address</strong></td>
<td>Sector-2, Noida</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Sh.</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Rail Coach Factory</strong></td>
<td><strong>Railway Coaches</strong></td>
</tr>
<tr>
<td><strong>Address</strong></td>
<td>Kapurthala (Panjab</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Sh. Narendra Singh, Sr. Manager Material</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Directorate of Indigenization, Min. of Defence</strong></td>
<td><strong>Indigenization</strong></td>
</tr>
<tr>
<td><strong>Address</strong></td>
<td>Integrated Headquarters, 5th floor, Chanakya Bhawan, Chanakyapuri, New Delhi</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Codr. Gautam Nath, Jt. Director</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td>011-24104098</td>
</tr>
<tr>
<td><strong>Activities/Products</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Name of the organization</strong></td>
<td><strong>Bharat Electronics Ltd.</strong></td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td><strong>Address</strong></td>
<td>Site-IV, Industrial Area, Sahibabad, Distt. Ghaziabad (UP)</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Shri Ajit Sood</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td>-n</td>
</tr>
<tr>
<td><strong>Activities/Products</strong></td>
<td>Electronic Equipments for Defence</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Name of the organization</strong></th>
<th><strong>Indian Air force</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td>SPE (Indigenization), 13 BRD, Air force Palam, New Delhi</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Wg Cdr. Gaurav Sharma</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td>-</td>
</tr>
<tr>
<td><strong>Activities/Products</strong></td>
<td>Material Procurement for Air Force</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Name of the organization</strong></th>
<th><strong>M/s. Syndicate Bank, SME Noida Branch</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td>B- 117, 1st Floor, sector 18, Noida</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Shri Bhopal Singh, Sr Manager</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td>9911714320</td>
</tr>
<tr>
<td><strong>Activities/Products</strong></td>
<td>Banking Services</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Name of the organization</strong></th>
<th><strong>Indian Industries Association, Gr. Noida Chapter</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td>Ecotech Park-III, Greater Noida (UP)</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Shri A.D. Panday, Chairman</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td>Shri A.D. Pandey, Chairman</td>
</tr>
<tr>
<td><strong>Activities/Products</strong></td>
<td>Indl. Association</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Name of the organization</strong></th>
<th><strong>District Industries Centre, Noida</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td>Commercial Complex, Sector-20, NoidaDistt. G.B. Nagar (UP)</td>
</tr>
<tr>
<td><strong>Contact Person</strong></td>
<td>Shri G.P. Goswami, Asstt. Manager</td>
</tr>
<tr>
<td><strong>Mobile</strong></td>
<td>9891700221</td>
</tr>
<tr>
<td><strong>Activities/Products</strong></td>
<td>Industrial Regulation</td>
</tr>
</tbody>
</table>
NVDP REPORT 2013-14
REPORT OF NVDP CONDUCTED BY MSME-DI, NEW DELHI

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Particulars</th>
<th>Information/Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Name and Address of the MSME-DI</td>
<td>MSME-DI, Okhla, Phase-III, New Delhi-110020.</td>
</tr>
<tr>
<td>2.</td>
<td>Phone/Fax/E-Mail</td>
<td>Tel: 011- 26838269, 26838068, 26838118, Fax: 011-26838016 Email id: dcdi-n <a href="mailto:delhi@dcmsme.gov.in">delhi@dcmsme.gov.in</a></td>
</tr>
<tr>
<td>3.</td>
<td>Name of the Director</td>
<td>Sh. R.P. Vaishya</td>
</tr>
<tr>
<td>4.</td>
<td>Name, Designation, Phone no. of the NVDP Co-ordinator.</td>
<td>Dinesh Kumar, (Investigator Mechanical) under Shri Kamal Singh, (Dy. Director Mechanical) Mob: 9911965307, 09896842871</td>
</tr>
<tr>
<td>5.</td>
<td>DC Office Sanction Order No. &amp; Date</td>
<td>12(18)/VDP/2013-14 &amp; Dated: 08-07-2013</td>
</tr>
<tr>
<td>6.</td>
<td>Sanctioned Amount</td>
<td>Rs. 9,00,000/-</td>
</tr>
<tr>
<td>7.</td>
<td>Date of the Programme and duration</td>
<td>21st &amp; 22nd October, 2013 &amp; duration: Two Days</td>
</tr>
<tr>
<td>8.</td>
<td>Venue of the NVDP</td>
<td>City Park, Greater Noida, Uttar Pradesh, India</td>
</tr>
<tr>
<td>9.</td>
<td>Name and Addressess of supporting Agencies</td>
<td>NSIC Faridabad, IIA Greater Noida &amp; DIC Noida.</td>
</tr>
<tr>
<td>10.</td>
<td>Total No. of Participants with Breakups (Micro, Small and Medium)</td>
<td>Total: 58 Units Micro:03, Small: 45, Medium:07, Large: 03</td>
</tr>
<tr>
<td>11.</td>
<td>CPU’s/SPSU’s/ Ministries/ Other Large Scale Sectors participated Gives Name and Address of them i) Rail Coach Factory, Kapoorthalas ii) Indian Air Force iii) Navy iv) SIDBI v) NTPC vi) ASRTU vii) Syndicate Bank viii) National Small Industries Corporation</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>Seminars, if any conducted in VDP</td>
<td>Each agency explain their Procurement Policy</td>
</tr>
<tr>
<td>13.</td>
<td>Business enquiry generated</td>
<td>Yes</td>
</tr>
<tr>
<td>14.</td>
<td>Enclose a few important photographs of the programme</td>
<td>Enclosed</td>
</tr>
<tr>
<td>15.</td>
<td>Enclosed a brief note about the programme</td>
<td>Enclosed</td>
</tr>
<tr>
<td>16.</td>
<td>Total No of Stall (enclosed a copy of stall layout)</td>
<td>76 Stalls</td>
</tr>
<tr>
<td>17.</td>
<td>Souvenir enclose a copy</td>
<td>Under Printing</td>
</tr>
<tr>
<td>18.</td>
<td>Enclose a List of Participants with their addresses (SC/ST/Min./Women/ Others)</td>
<td>Enclosed</td>
</tr>
<tr>
<td>19.</td>
<td>Total no. of visitors to the Exhibition</td>
<td>300</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td><strong>20.</strong></td>
<td>Expenditure Incurred, (Enclose head wise expenditure statement)</td>
<td>Rs. 6,05,204/-</td>
</tr>
<tr>
<td><strong>21.</strong></td>
<td>Recovery made during the programme in value and percentage</td>
<td>Rs. 4,65,500/-</td>
</tr>
<tr>
<td><strong>22.</strong></td>
<td>Analysis Report of Feed Back Reports of the participants. Enclosed a format of Feed Back</td>
<td>The participant appreciated the programme</td>
</tr>
<tr>
<td><strong>23.</strong></td>
<td>Comparison of this VDP with previous VDPs (at least of the past 5 years) Sanctioned Amount, Duration, Venue, No. of participants, Recovery of expenditure, Business enquiry generated etc.</td>
<td>The programme was specific as per the procurement requirement of CPU's/SPSU's/ Ministries/ Other Large Scale Sectors. The response of the participants was very good as compare to the previous year.</td>
</tr>
<tr>
<td><strong>24.</strong></td>
<td>Important Suggestions of the participants for the improvement of the programme.</td>
<td>To conduct more NVDP.</td>
</tr>
<tr>
<td><strong>25.</strong></td>
<td>Any other information related to VDP</td>
<td>Most of Non-SSI Units are also invited to explain our procurement policy of SME Sector.</td>
</tr>
<tr>
<td><strong>26.</strong></td>
<td>Enclose a copy of the Invitation and Programme Sheet</td>
<td>Enclosed</td>
</tr>
<tr>
<td><strong>27.</strong></td>
<td>Proposal of NVDP/SVDP for 2013-14Venue, tentative date, etc.,</td>
<td>i) 21\textsuperscript{st} &amp; 22\textsuperscript{nd} October, 2013, ii) 12\textsuperscript{th} &amp; 13\textsuperscript{th} December 2013, iii) 20\textsuperscript{th} &amp; 21\textsuperscript{st} February 2014</td>
</tr>
<tr>
<td><strong>28.</strong></td>
<td>Vendor Registrations made during programme (MSMEs registered with CPSU/ Railways/State PSUs/ Others as Sellers) Give details in a separate Sheet</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Date:** 02-04-2014

(Dinesh Kumar)
Programme Co-ordinator

(Kamal Singh)
Dy. Director (Mech.)

(R.P. Vaishya)
Director
**Schemes of Ministry of MSME for MSEs**

**ISO 9000/14001 Certification Fee Reimbursement Scheme**
To enhance the competitive strength of the MSEs the Government introduced a scheme to incentivize technological upgradation, quality improvement and better environment management by the MSEs. The scheme reimburses 75% of the fees, subject to a maximum of the fees, subject to a maximum of Rs. 75,000/-, for acquiring Quality Management System (QMS)/ISO 9000 certification and/or Environment Management System (EMS)/ISO 14001 Certification by the MSEs.

**Micro and Small Enterprises-Cluster Development (MSE-CDP)**
The MSE-CDP Scheme is being implemented for holistic and integrated development of micro and small enterprises in clusters through Soft Interventions (such as diagnostic study, capacity building, marketing development, export promotion, skill development, technology upgradation, organizing workshops, seminars, training, study visits exposure visit, etc.), Hard Interventions (setting up of Common Facility Centres) and Infrastructure Upgradation (create/upgrade infrastructural facilities in the new/existing industrial areas/clusters of MSEs).

Under the Scheme, financial assistance is provided for preparation of Diagnostic Study Report with a maximum grant of Rs. 2.50 lakh, upto 90% of the project cost of maximum Rs. 25.00 lakhs for Soft Interventions, upto Rs. 5.00 lakh for preparation of Detailed Project Report (DPR), upto 90% of the project cost maximum Rs. 15.00 Crore for Hard Intervention (Common Facility Centre), upto 80% of the project cost of maximum Rs. 10 Crore for Infrastructure Development.

Under the Scheme, there is infrastructure development component which has provision for development of infrastructure facilities in new/existing industrial areas/estates or existing industrial areas/estates/cluster of a eligible project cost upto Rs. 10 crore (excluding the cost of land) with Government of India assistance 60% of the project cost (Rs. 6 crore) in general cases and 80% (Rs. 8 crore) for NE & Hill States, industrial areas/estates with more than 50% (a) micro, (b) women owned and (c) SC/ST units. The remaining amount will be loan from SIDBI/Banks/Financial Institutions or equity from State/UT Government.

**Credit Linked Capital Subsidy Scheme**
The Credit Linked Capital Subsidy Scheme (CLCSS) aims at facilitating technology upgradation by providing 15% upfront capital subsidy w.e.f. 29th September, 2005 to manufacturing MSEs, on institutional finance up to Rs. 1 crore availed of by them for induction of well-established and improved technologies in the specified sub-sectors/products approved under the scheme.
National Manufacturing Competitiveness Programme (NMCP)

The National Manufacturing Competitiveness Programme is the nodal programme of the Government of India to develop global competitiveness among Indian MSMEs. Conceptualised by the National Manufacturing Competitiveness Council, the Programme was initiated in 2007-08. There are ten components under the NMCP targeted at enhancing the competitiveness for the entire value chain of the Micro, Small and Medium Enterprises (MSME) sector. These are:

(a) **Building awareness on Intellectual Property Rights for the Micro, Small and Medium Enterprises (MSMEs):** The Scheme for “Building Awareness on Intellectual Property Rights (IPR), for the Micro, Small and Medium Enterprises (MSMEs) has been launched to enable Indian MSMEs to attain global leadership position and to empower them in using effectively the tools of Intellectual Property Rights (IPR) of innovative projects. The main features of the scheme are (i) Awareness/Sensitization Programmes on IPR; (ii) Pilot Studies for Selected Clusters/Groups of Industries; (iii) Interactive seminars/Workshops; (iv) Specialized Training; (v) Assistance for Grant on Patent/GI Registration; (vi) Setting up of IP Facilitation Centre (IPFC); and (vii) Interaction with International Agencies. These initiatives are being developed through Public-Private Partnership (PPP) mode.

(b) **Scheme for Providing Support for Entrepreneurial and Managerial Development of SMEs through Incubators:** The scheme aims at nurturing innovative business ideas (new/indigenous technology, processes, products, procedures, etc.), which could be commercialized in a year. Under the scheme, various institutions like Engineering Colleges, Research Labs etc. will be provided funds upto Rs. 6.25 lakh for handholding each new idea/entrepreneur. The incubator will provide technology guidance, Workshop and Lab support and linkage to other agencies for successful launching of the Business and guide the entrepreneur in establishing the enterprise.

(c) **Enabling Manufacturing Sector to be Competitive through Quality Management Standards (QMS) and Quality Technology Tools (QTT):** During the year 2008-09, Government of India launched a scheme, ‘Enabling Manufacturing Sector be Competitive through Quality Management Standards (QMS) and Quality Technology Tools (QTT)’ in order to improve quality and productivity in the MSE sector. The scheme is aimed at improving the quality of the products in the MSE sector and inculcates the Quality consciousness in this sector. The major activities under this scheme are : (i) Introduction of Appropriate Modules for Technical Institution; (ii) Organizing Awareness Campaigns for MSEs; (iii) Organizing Competition-Watch (C-Watch); (iv) Implementation of Quality Management Standards and Quality Technology Tools in selected MSEs; (v) Monitoring International Study Missions; and (vi) Impact Studies of the initiatives.
(d) **Marketing Assistance/Support to MSEs (Bar Code):** The objective of the ‘Marketing Assistance/Support to MSEs scheme of NMCP is to popularize the Bar Code registration and motivate the small and micro-manufacturing enterprises to adopt the Bar Code Certification on large scale and to sell their value added products worldwide and enable higher export price realization. It also helps in domestic marketing (wholesale & retail). 75% of annual fee (recurring) of Bar Code certification for the first three years are reimburse to micro and small entrepreneurs under4 the Scheme.

(e) **Lean Manufacturing Competitiveness Scheme (LMCS) for MSMEs:** Under the scheme, MSMEs are being assisted in reducing their manufacturing costs through proper personnel management, better space utilization, scientific inventory management, improved process flows, reduced engineering time and so on. LMCS also brings improvement in the quality of products and lowers costs which are essential for competing in national and international markets. The total Gol contribution is stipulated as Rs. 26.3 crore (approx.) for this scheme. The broad activities planned under the scheme include implementation of Total Productive Maintenance (TPM, 5S, Visual Control, Standard Operation Procedures, Just in Time, Kanban System, Cellular Layout, Poka Yoke, TPM, etc. The Scheme has been approved as a pilot project for Lean interventions in 100 Mini Clusters.

(f) **Promotion of Information & Communication Tools (ICT) in Indian Micro, Small and Medium Enterprises (MSME) Sector:** The objective of this scheme envisages that some of those clusters of SMEs, which have quality production and export potential, shall be identified & encouraged and assisted in adopting ICT applications to achieve competitiveness in the national and international markets. The total Gol contribution is stipulated as Rs. 47.7 crore (approx.) for this scheme. The broad activities planned under the scheme include, identifying target clusters for ICT intervention, setting up of e-readiness centre, developing web portals for clusters, skill development of MSME staff in ICT applications, preparation of local software solutions for MSMEs to enhance their competitiveness, and networking MSME cluster portals on the National Level Portal in order to outreach MSMEs into global markets.

(g) **Design Clinics Scheme for MSMEs:** The main objective of the scheme is to bring the MSME sector and design expertise into a common platform and to provide expert advice and solutions on design problems, resulting in continuous improvement and value-addition for existing products. It also aims at value-added cost effective solutions. The Gol contribution is stipulated as Rs. 49.08 crore for this scheme. The broad activities planned under the scheme include set up of Design Clinics Centre in Delhi along with 4 regional centres for intervention on the design needs of the MSME sector, organizing seminar/workshops, financial assistance to student designed projects/individual projects upto 3 MSMEs/Group of 4 MSMEs or more.
(h) **Marketing Assistance and Technology Upgradation Scheme for MSMEs:** The objective of this scheme is to identify and encourage those clusters of MSMEs, which have quality production and export potential and assist them to achieve competitiveness in the national and international markets. The scheme aims at improving the marketing competitiveness of MSME sector by improving their techniques and technology for promotion of exports. The GoI contribution is stipulated as Rs. 18.6 crore for this scheme. The broad activities planned under the scheme include technology upgradation in packaging, development of modern marketing techniques, competition studies, corporate governance practices, setting up of marketing hubs, Stat/District level exhibitions etc.

(i) **Technology and Quality Upgradation Support to MSMEs:** The objective of the Scheme is to sensitize the manufacturing (MSME) sector in India to upgrade their technologies, usage of energy efficient technologies to reduce emissions of Green House Gases, adoption of other technologies mandated as per the global standards, improve their quality and reduce cost of productions, etc., towards becoming globally competitive. The major activities planned under the scheme include Capacity Building of MSMEs Clusters for Energy Efficiency/Clean Development Interventions, Implementation of Energy Efficient Technologies in MSME sector, Setting up of Carbon credit aggregation centers and encouraging MSMEs to acquire product certification licenses from National/International bodies. The scheme total budget is Rs. 140.98 crore with GoI contribution of about Rs.65 crore.
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
New Delhi, the 23rd March, 2012

ORDER

S.O. 58(I).—Whereas, the Central Government Ministries, Departments and Public Sector Undertakings shall procure minimum of 20 per cent of their annual value of goods or services from Micro and Small Enterprises;

And whereas, the Public Procurement Policy shall apply to Micro and Small Enterprises registered with District Industries Centers or Khadi and Village Industries Commission or Khadi and Village Industries Board or Coir Board or National Small Industries Corporation or Directorate of Handicrafts and Handloom or any other body specified by Ministry of Micro, Small and Medium Enterprises;

And whereas, the Public Procurement Policy rests upon core principles of competitiveness, adhering to sound procurement practices and execution of orders for supply of goods or services in accordance with a system which is fair, equitable, transparent, competitive and cost effective; and

And whereas, for facilitating promotion and development of micro and small enterprises, the Central Government or the State Government, as the case may be, by Order notify from time to time, preference policies in respect of procurement of goods and services, produced and provided by micro and small enterprises, by its Ministries or Departments, as the case may be, or its aided institutions and public sector enterprises.

Now, therefore, in exercise of the powers conferred in section 11 of the Micro, Small and Medium Enterprises Development (MSMED) Act 2006, the Central Government, by Order, notifies the Public Procurement Policy (hereinafter referred to as the Policy) in respect of procurement of goods and services, produced and provided by micro and small enterprises, by its Ministries, Departments and Public Sector Undertakings.

2. Short title and commencement.-

(1) This Order is titled as ‘Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012’.

(2) It shall come into force with effect from 1st April 2012.

3. Mandatory procurement from Micro Small and Enterprises.—(1) Every Central Ministry or Department or Public Sector Undertaking shall set an annual goal of procurement from Micro and Small Enterprises from the financial year 2012-13 and onwards, with the objective of achieving an overall procurement of minimum of 20 per cent, of total annual purchases of products produced and services rendered by Micro and Small Enterprises in a period of three years.

(2) Annual goal of procurement also include sub-contracts to Micro and Small Enterprises by large enterprises and consortia of Micro and Small Enterprises formed by National Small Industries Corporation.

(3) After a period of three years i.e. from 1st April 2015, overall procurement goal of minimum of 20 per cent shall be made mandatory.

(4) The Central Ministries, Departments and Public Sector Undertakings which fail to meet the annual goal shall substantiate with reasons to the Review Committee headed by Secretary (Micro, Small and Medium Enterprises), constituted in Ministry of Micro, Small and Medium Enterprises, under this Policy.

4. Special provisions for Micro and Small Enterprises owned by Scheduled Castes or Scheduled Tribes. % Out of 20 per cent target of annual procurement from Micro and Small Enterprises, a sub-target of 20 per cent (i.e., 4 per cent out of 20 per cent) shall be earmarked for procurement from Micro and Small Enterprises owned by the Scheduled Caste or the Scheduled Tribe entrepreneurs. Provided that, in event of failure of such Micro and Small Enterprises to participate in tender process or meet tender requirements and L1 price, 4 per cent sub-target for procurement earmarked for Micro and Small Enterprises owned by Scheduled Caste or Scheduled Tribe entrepreneurs shall be met from other Micro and Small Enterprises.

5. Reporting of targets in Annual Report. % (1) The data on Government procurements from Micro and Small Enterprises is vital for strengthening the Policy and for this purpose, every Central Ministry or Department or Public Sector Undertaking shall report goals set with respect to procurement to be met from Micro and Small Enterprises and achievement made thereto in their respective Annual Reports.

(2) The annual reporting shall facilitate in better understanding of support being provided by different Ministries or Departments or Public Sector Undertakings to Micro and Small Enterprises.

6. Price quotation in tenders. % (1) In tender, participating Micro and Small Enterprises quoting price within price band of L1-15 per cent shall also be allowed to supply a portion of requirement by bringing down their price to L1 price in a situation where L1 price is from someone other than a Micro and Small Enterprise and such Micro and Small Enterprise shall be allowed to supply up to 20 per cent of total tendered value.

(2) In case of more than one such Micro and Small Enterprise, the supply shall be shared proportionately (to tendered quantity).

7. Developing Micro and Small Enterprise vendors.— The Central Ministries or Departments or Public Sector Undertakings shall take necessary steps to develop appropriate vendors by organizing Vendor Development Programmes or Buyer-Seller Meets and entering into Rate

1036 GI/12—3
Contract with Micro and Small Enterprises for a specified period in respect of periodic requirements.

8. Annual Plan for Procurement from Micro and Small Enterprises on websites. – The Ministries or Departments or Public Sector Undertakings shall also prepare Annual Procurement Plan for purchases and upload the same on their official website so that Micro and Small Enterprises may get advance information about requirement of procurement agencies.

9. Enhancing participations of Micro and Small Enterprises including those owned by Scheduled Castes or Scheduled Tribes in Government procurements. % For enhancing participation of Scheduled Castes or Scheduled Tribes in Government procurement, the Central Government Ministries, Departments and Public Sector Undertakings shall take following steps, namely:

(a) Special Vendor Development Programmes or Buyer-Seller Meets shall be conducted by Departments/Public Sector Undertakings for Scheduled Castes or Scheduled Tribes;

(b) Outreach programmes shall be conducted by National Small Industries Corporation to cover more and more Micro and Small Enterprises from Scheduled Castes or Scheduled Tribes under its schemes of consortia formation; and

(c) National Small Industries Corporation shall open a special window for Scheduled Castes or Scheduled Tribes under its Single Point Registration Scheme (SPRS).

10. Reduction in transaction cost. % To reduce transaction cost of doing business, Micro and Small Enterprises shall be facilitated by providing them tender sets free of cost, exempting Micro and Small Enterprises from payment of earnest money, adopting e-procurement to bring in transparency in tendering process and setting up a Grievance Cell in the Ministry of Micro, Small and Medium Enterprises.

11. Reservation of specific items for procurement. % To enable wider dispersal of enterprises in the country, particularly in rural areas, the Central Government Ministries or Departments or Public Sector Undertakings shall continue to procure 358 items (Appendix) from Micro and Small Enterprises, which have been reserved for exclusive purchase from them. This will help in promotion and growth of Micro and Small Enterprises, including Khadi and village industries, which play a critical role in fostering inclusive growth in the country.

12. Review Committee. (1) A Review Committee has been constituted under the Chairmanship of Secretary, Ministry of Micro, Small and Medium Enterprises, for monitoring and review of Public Procurement Policy for Micro and Small Enterprises vide Order No. 21(1)/2007-MA dated the 21st June 2010 (Annexure).

(2) This Committee shall, inter alia, review list of 358 items reserved for exclusive purchase from Micro and Small Enterprises on a continuous basis, consider requests of the Central Ministries or Departments or Public Sector Undertakings for exemption from 20 per cent target on a case to case basis and monitor achievements under the Policy.

13. Setting up of Grievance Cell. % In addition, a ‘Grievance Cell’ will be set up in Ministry of Micro, Small and Medium Enterprises for redressing grievances of Micro and Small Enterprises in Government procurement. This cell shall take up issues related to Government procurement raised by Micro and Small Enterprises with Departments or agencies concerned, including imposition of unreasonable conditions in tenders floated by Government Departments or agencies that put Micro and Small Enterprises at a disadvantage.

14. Special Provisions for Defence Procurements. % Given their unique nature, defence armament imports shall not be included in computing 20 per cent goal for Ministry of Defence. In addition, defence equipments like weapon systems, missiles, etc. shall remain out of purview of such Policy of reservation.

15. Monitoring of Goals. % The monitoring of goals set under the Policy shall be done, in so far as they relate to the Defence sector, by Ministry of Defence itself in accordance with suitable procedures to be established by them.

16. Removal of difficulty. % Any difficulties experienced during the course of implementation of the above Policy shall be clarified by Ministry of Micro, Small and Medium Enterprises through suitable Press releases which would be kept on the public domain.

[F.No. 21(1)/2011-MA]
AMARENDRA SINHA, Additional Secretary and Development Commissioner (MSME)

ANNEXURE
No. 21(1)/2007-MA
Government of India
Ministry of Micro, Small and Medium Enterprises
Office of the Development Commissioner (MSME)
‘A’ Wing, 7th Floor, Nirman Bhavan,
New Delhi-110 108
Dated: 21st June, 2010

ORDER
Subject: Constitution of a Committee for monitoring and
review of the Public Procurement Policy for Micro and Small Enterprises

Pending approval of the new Public Procurement Policy for Micro and Small Enterprises (MSEs), a Committee is hereby constituted for looking into the applicability of some of the provisions of the proposed Policy in respect of select Central Ministries/Departments. The Committee will be chaired by the Secretary, Ministry of Micro, Small and Medium Enterprises.

2. The composition of the Committee will be as follows:

(i) Secretary, Ministry of MSME : Chairman
(ii) Secretary, Planning Commission : Member
(iv) Secretary, Department of Public Enterprises : Member
(v) Director General (Supplies and Disposals), Department of Commerce, : Member
(vii) Ministry of Commerce and Industry
(viii) Additional Secretary and Commissioner (MSME)

3. The Committee will undertake the following functions:

(i) Consider the requests of the Central Ministries/Departments/PSUs for exemption, on a case-to-case basis, from the 20% target;
(ii) Review the list of 358 items (as per Appendix) reserved for exclusive purchase from the MSEs based on the feedback received from the Central Ministries/Departments/PSUs:
(iii) Review the grievances received from MSEs regarding Government procurement, including imposition of unreasonable conditions in the tenders floated by the Government Departments/PSUs; and
(iv) Suggest special measures to be taken by the Central Ministries/Departments for enhancing their procurements from MSEs.

4. The Committee may co-opt any other Ministries/Departments of the Central Government as well as State Governments or invite any other expert/person associated/concerned with the MSMEs in its meetings, as and when required.

5. The Office of the Development Commissioner (MSME) will provide secretariat support to this Committee.

6. This issues with the approval of the Competent Authority.

(Sd)  
Praveen Mahto  
Additional Economic Adviser  
Ph: 23062230, Fax: 23061611

APPENDIX

LIST OF ITEMS RESERVED FOR PURCHASE FROM SMALL SCALE INDUSTRIAL UNITS INCLUDING HANDICRAFT SECTOR

Sl No. Item Description
1. AAC/and ACSR Conductor upto 19 strands
2. Agricultural Implements
   (a) Hand Operated tools and implements
   (b) Animal driven implements
3. Air/Room Coolers
4. Aluminum builder’s hardware
5. Ambulance stretcher
6. Ammeters/ohm meter/Voltmeter (Electro magnetic upto Class 1 accuracy)
7. Anklets Web Khaki
8. Augur (Carpenters)
9. Automobile Head lights Assembly
10. Badges cloth embroidered and metals
11. Bags of all types i.e. made of leather, cotton, canvas and jute etc. including kit bags, mail bags, sleeping bags and water-proof bag.
12. Bandage cloth
13. Barbed Wire
14. Basket cane (Procurement can also be made from State Forest Corpn. and State Handicrafts Corporation)
15. Bath tubs
16. Battery Charger
17. Battery Eliminator
18. Beam Scales (upto 1.5 tons)
19. Belt leather and straps
20. Bench Vices
21. Bituminous Paints
22. Blotting Paper
The Gazette of India : Extraordinary

23. Bolts and Nuts
24. Bolts Sliding
25. Bone Meal
26. Boot Polish
27. Boots and Shoes of all types including canvas shoes
28. Bowls
29. Boxes Leather
30. Boxes made of metal
31. Braces
32. Brackets other than those used in Railways
33. Brass Wire
34. Brief Cases (other than moulded luggage)
35. Brooms
36. Brushes of all types
37. Buckets of all types
38. Button of all types
39. Candle Wax Carriage
40. Cane Valves/stock valves (for water fittings only)
41. Cans metallic (for milk and measuring)
42. Canvas Products :
   (a) Water Proof Deliver, Bags to spec. No. IS - 1422/70
   (b) Bonnet Covers and Radiators Muff. to spec.
       Drg. Lw 7/NSN/IA/139295
43. Capes Cotton and Woollen
44. Capes Waterproof
45. Castor Oil
46. Ceiling roses upto 15 amps
47. Centrifugal steel plate blowers
48. Centrifugal Pumps suction and delivery 150 mm. x 150 mm
49. Chaff Cutter Blade
50. Chains lashing
51. Chappals and sandals
52. Chamois Leather
53. Chokes for light fitting
54. Chrome Tanned leather (Semi-finished Buffalo and Cow)
55. Circuits
56. Claw Bars and Wires
57. Cleaning Powder
58. Clinical Thermometers
59. Cloth Covers
60. Cloth Jacquet
61. Cloth Sponge
62. Coir fibre and Coir yarn
63. Coir mattress cushions and matting
64. Coir Rope hawserlaid
65. Community Radio Receivers
66. Conduit pipes
67. Copper nail
68. Copper Napthenate
69. Copper sulphate
70. Cord Twine Maker
71. Cordage Others
72. Corrugated Paper Board and Boxes
73. Cotton Absorbent
74. Cotton Belts
75. Cotton Carriers
76. Cotton Casks
77. Cotton Cord Twine
78. Cotton Hosiery
79. Cotton Packs
80. Cotton Pouches
81. Cotton Ropes
82. Cotton Singlets
83. Cotton Sling
84. Cotton Straps
85. Cotton tapes and laces
86. Cotton Wool (Non absorbent)
87. Crates Wooden and plastic
   (a) Crucibles up to No. 200
   (b) Crucibles Graphite up to No. 500
   (c) Other Crucibles up to 30 kgs.
89. Cumbles and blankets
90. Curtains mosquito
91. Cutters
92. Dibutyl phthalate
93. Diesel engines upto 15 H.P
94. Dimethyl Phthalate
95. Disinfectant Fluids
96. Distribution Board upto 15 amps
97. Domestic Electric appliances as per BIS Specifications :
   - Grinders, Room heaters and convectors and ovens
98. Domestic (House Wiring) P.V.C. Cables and Wires
   (Aluminum) Conforming to the prescribed BIS Specifications and upto 10.00 mm sq. nominal cross section
99. Drawing and Mathematical Instruments
<table>
<thead>
<tr>
<th>No.</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>Drums and Barrels</td>
</tr>
<tr>
<td>101</td>
<td>Dust Bins</td>
</tr>
<tr>
<td>102</td>
<td>Dust Shield leather</td>
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<tr>
<td>103</td>
<td>Dusters Cotton all types except the items required in Khadi</td>
</tr>
<tr>
<td>104</td>
<td>Dyes:</td>
</tr>
<tr>
<td></td>
<td>(a) Azo Dyes (Direct and Acid)</td>
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<tr>
<td></td>
<td>(b) Basic Dyes</td>
</tr>
<tr>
<td>105</td>
<td>Electric Call bells/ buzzers/ door bells</td>
</tr>
<tr>
<td>106</td>
<td>Electric Soldering Iron</td>
</tr>
<tr>
<td>107</td>
<td>Electric Transmission Line Hardware items like steel cross bars, cross arms clamps arching horn, brackets, etc.</td>
</tr>
<tr>
<td>108</td>
<td>Electronic door bell</td>
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<tr>
<td>109</td>
<td>Emergency Light (Rechargeable type)</td>
</tr>
<tr>
<td>110</td>
<td>Enamel Wares and Enamel Utensils</td>
</tr>
<tr>
<td>111</td>
<td>Equipment camouflage Bamboo support</td>
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<td>112</td>
<td>Exhaust Muffler</td>
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<td>113</td>
<td>Expanded Metal</td>
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<tr>
<td>114</td>
<td>Eyelets</td>
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<tr>
<td>115</td>
<td>Film Polythene - including wide width film</td>
</tr>
<tr>
<td>116</td>
<td>Film spools and cans</td>
</tr>
<tr>
<td>117</td>
<td>Fire Extinguishers (wall type)</td>
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<tr>
<td>118</td>
<td>Foot Powder</td>
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<td>119</td>
<td>French polish</td>
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<td>120</td>
<td>Funnels</td>
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<td>121</td>
<td>Fuse Cut outs</td>
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<td>122</td>
<td>Fuse Unit</td>
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<td>123</td>
<td>Garments (excluding supply from Indian Ordnance Factories)</td>
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<tr>
<td>124</td>
<td>Gas mantels</td>
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<td>125</td>
<td>Gauze cloth</td>
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<td>126</td>
<td>Gauze surgical all types</td>
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<td>127</td>
<td>Ghamellas (Tasslas)</td>
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<td>128</td>
<td>Glass Ampules</td>
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<td>129</td>
<td>Glass and Pressed Wares</td>
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<td>130</td>
<td>Glue</td>
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<tr>
<td>131</td>
<td>Grease Nipples and Grease guns</td>
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<td>132</td>
<td>Gun cases</td>
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<tr>
<td>133</td>
<td>Gun Metal Bushes</td>
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<td>134</td>
<td>Gum tape</td>
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<tr>
<td>135</td>
<td>Hand drawn carts of all types</td>
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<tr>
<td>136</td>
<td>Hand gloves of all types</td>
</tr>
<tr>
<td>137</td>
<td>Hand Lamps Railways</td>
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<tr>
<td>138</td>
<td>Hand numbering machine</td>
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<tr>
<td>139</td>
<td>Hand pounded Rice (polished and unpolished)</td>
</tr>
<tr>
<td>140</td>
<td>Hand presses</td>
</tr>
<tr>
<td>141</td>
<td>Hand Pump</td>
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<tr>
<td>142</td>
<td>Hand Tools of all types</td>
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<tr>
<td>143</td>
<td>Handles wooden and bamboo (Procurement can also be made from State Forest Corp. and State Handicrafts Corporation)</td>
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<tr>
<td>144</td>
<td>Harness Leather</td>
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<td>145</td>
<td>Hasps and Staples</td>
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<td>146</td>
<td>Haver Sacks</td>
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<td>147</td>
<td>Helmet Non-Metallic</td>
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<tr>
<td>148</td>
<td>Hide and country leather of all types</td>
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<td>149</td>
<td>Hinges</td>
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<td>150</td>
<td>Hob nails</td>
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<td>151</td>
<td>Holdall</td>
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<td>152</td>
<td>Honey</td>
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<td>153</td>
<td>Horse and Mule Shoes</td>
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<td>154</td>
<td>Hydraulic Jacks below 30 ton capacity</td>
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<td>155</td>
<td>Insecticides Dust and Sprayers (Manual only)</td>
</tr>
<tr>
<td>156</td>
<td>Invalid wheeled chairs</td>
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<td>157</td>
<td>Inverter domestic type upto 5 KVA</td>
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<td>158</td>
<td>Iron (dhobi)</td>
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<tr>
<td>159</td>
<td>Key board wooden</td>
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<tr>
<td>160</td>
<td>Kit Boxes</td>
</tr>
<tr>
<td>161</td>
<td>Kodali</td>
</tr>
<tr>
<td>162</td>
<td>Lace leather</td>
</tr>
<tr>
<td>163</td>
<td>Lamp holders</td>
</tr>
<tr>
<td>164</td>
<td>Lamp signal</td>
</tr>
<tr>
<td>165</td>
<td>Lanterns Posts and bodies</td>
</tr>
<tr>
<td>166</td>
<td>Lanyard</td>
</tr>
<tr>
<td>167</td>
<td>Latex foam sponge</td>
</tr>
<tr>
<td>168</td>
<td>Lathies</td>
</tr>
<tr>
<td>169</td>
<td>Letter Boxes</td>
</tr>
<tr>
<td>170</td>
<td>Lighting Arresters - upto 22 kv</td>
</tr>
<tr>
<td>171</td>
<td>Link Clip</td>
</tr>
<tr>
<td>172</td>
<td>Linseed Oil</td>
</tr>
<tr>
<td>173</td>
<td>Lint Plain</td>
</tr>
<tr>
<td>174</td>
<td>Lockers</td>
</tr>
<tr>
<td>175</td>
<td>Lubricators</td>
</tr>
<tr>
<td>176</td>
<td>L.T. Porcelain KITKAT and Fuse Grips</td>
</tr>
<tr>
<td>177</td>
<td>Machine Screws</td>
</tr>
<tr>
<td>178</td>
<td>Magnesium Sulphate</td>
</tr>
<tr>
<td>179</td>
<td>Mallet Wooden</td>
</tr>
<tr>
<td>180</td>
<td>Manhole covers</td>
</tr>
<tr>
<td>181</td>
<td>Measuring Tapes and Sticks</td>
</tr>
<tr>
<td>No.</td>
<td>Item Description</td>
</tr>
<tr>
<td>------</td>
<td>----------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>182.</td>
<td>Metal clad switches (upto 30 Amps)</td>
</tr>
<tr>
<td>183.</td>
<td>Metal Polish</td>
</tr>
<tr>
<td>184.</td>
<td>Metallic containers and drums other than N.E.C. (Not elsewhere classified)</td>
</tr>
<tr>
<td>185.</td>
<td>Metric weights</td>
</tr>
<tr>
<td>186.</td>
<td>Microscope for normal medical use</td>
</tr>
<tr>
<td>187.</td>
<td>Miniature bulbs (for torches only)</td>
</tr>
<tr>
<td>188.</td>
<td>M.S. Tie Bars</td>
</tr>
<tr>
<td>189.</td>
<td>Nail Cutters</td>
</tr>
<tr>
<td>190.</td>
<td>Naphthalene Balls</td>
</tr>
<tr>
<td>191.</td>
<td>Newar</td>
</tr>
<tr>
<td>192.</td>
<td>Nickel Sulphate</td>
</tr>
<tr>
<td>193.</td>
<td>Nylon Stocking</td>
</tr>
<tr>
<td>194.</td>
<td>Nylon Tapes and Laces</td>
</tr>
<tr>
<td>195.</td>
<td>Oil Bound Distemper</td>
</tr>
<tr>
<td>196.</td>
<td>Oil Stoves (Wick stoves only)</td>
</tr>
<tr>
<td>197.</td>
<td>Padlocks of all types</td>
</tr>
<tr>
<td>198.</td>
<td>Paint remover</td>
</tr>
<tr>
<td>199.</td>
<td>Palma Rosa Oil</td>
</tr>
<tr>
<td>200.</td>
<td>Palmyra</td>
</tr>
<tr>
<td>201.</td>
<td>Pans Lavatory Flush</td>
</tr>
<tr>
<td>202.</td>
<td>Paper conversion products- paper bags, envelopes, Ice-cream cup, paper cup and saucers and paper plates</td>
</tr>
<tr>
<td>203.</td>
<td>Paper Tapes (Gummed)</td>
</tr>
<tr>
<td>204.</td>
<td>Pappads</td>
</tr>
<tr>
<td>205.</td>
<td>Pickles and Chutney</td>
</tr>
<tr>
<td>206.</td>
<td>Piles Fabric</td>
</tr>
<tr>
<td>207.</td>
<td>Pillows</td>
</tr>
<tr>
<td>208.</td>
<td>Plastic of Paris</td>
</tr>
<tr>
<td>209.</td>
<td>Plastic Blow Moulded Containers upto 20 litre excluding Poly Ethylene Terphthalate (PET) Containers</td>
</tr>
<tr>
<td>210.</td>
<td>Plastic cane</td>
</tr>
<tr>
<td>211.</td>
<td>Playing Cards</td>
</tr>
<tr>
<td>212.</td>
<td>Plugs and Sockets electric upto 15 Amp</td>
</tr>
<tr>
<td>213.</td>
<td>Polythene bags</td>
</tr>
<tr>
<td>214.</td>
<td>Polythene Pipes</td>
</tr>
<tr>
<td>215.</td>
<td>Post Picket (Wooden)</td>
</tr>
<tr>
<td>216.</td>
<td>Postal Lead seals</td>
</tr>
<tr>
<td>217.</td>
<td>Potassium Nitrate</td>
</tr>
<tr>
<td>218.</td>
<td>Pouches</td>
</tr>
<tr>
<td>219.</td>
<td>Pressure Die Casting upto 0.75 kg</td>
</tr>
<tr>
<td>220.</td>
<td>Privy Pans</td>
</tr>
<tr>
<td>221.</td>
<td>Pulley Wire</td>
</tr>
<tr>
<td>222.</td>
<td>PVC footwears</td>
</tr>
<tr>
<td>223.</td>
<td>PVC pipes upto 110 mm</td>
</tr>
<tr>
<td>224.</td>
<td>PVC Insulated Aluminium Cables (upto 120 sq. mm) (ISS:694)</td>
</tr>
<tr>
<td>225.</td>
<td>Quilts, Razais</td>
</tr>
<tr>
<td>226.</td>
<td>Rags</td>
</tr>
<tr>
<td>227.</td>
<td>Railway Carriage light fittings</td>
</tr>
<tr>
<td>228.</td>
<td>Rakes Ballast</td>
</tr>
<tr>
<td>229.</td>
<td>Razors</td>
</tr>
<tr>
<td>230.</td>
<td>RCC Pipes upto 1200 mm dia</td>
</tr>
<tr>
<td>231.</td>
<td>RCC Poles Prestressed</td>
</tr>
<tr>
<td>232.</td>
<td>Rivets of all types</td>
</tr>
<tr>
<td>233.</td>
<td>Rolling Shutters</td>
</tr>
<tr>
<td>234.</td>
<td>Roof light Fittings</td>
</tr>
<tr>
<td>235.</td>
<td>Rubber Balloons</td>
</tr>
<tr>
<td>236.</td>
<td>Rubber Cord</td>
</tr>
<tr>
<td>237.</td>
<td>Rubber Hoses (Unbranded)</td>
</tr>
<tr>
<td>238.</td>
<td>Rubber Tubing (Excluding braided tubing)</td>
</tr>
<tr>
<td>239.</td>
<td>Rubberised Garments Cap and Caps etc</td>
</tr>
<tr>
<td>240.</td>
<td>Rust/Scale Removing composition</td>
</tr>
<tr>
<td>241.</td>
<td>Safe meat and milk</td>
</tr>
<tr>
<td>242.</td>
<td>Safety matches</td>
</tr>
<tr>
<td>243.</td>
<td>Safety Pins (and other similar products like paper pins, staples pins etc.)</td>
</tr>
<tr>
<td>244.</td>
<td>Sanitary Plumbing fittings</td>
</tr>
<tr>
<td>245.</td>
<td>Sanitary Towels</td>
</tr>
<tr>
<td>246.</td>
<td>Scientific Laboratory glass wares (Barring sophisticated items)</td>
</tr>
<tr>
<td>247.</td>
<td>Scissors cutting (ordinary)</td>
</tr>
<tr>
<td>248.</td>
<td>Screws of all types including High Tensile</td>
</tr>
<tr>
<td>249.</td>
<td>Sheep skin all types</td>
</tr>
<tr>
<td>250.</td>
<td>Shellac</td>
</tr>
<tr>
<td>251.</td>
<td>Shoe laces</td>
</tr>
<tr>
<td>252.</td>
<td>Shovels</td>
</tr>
<tr>
<td>253.</td>
<td>Sign Boards painted</td>
</tr>
<tr>
<td>254.</td>
<td>Silk ribbon</td>
</tr>
<tr>
<td>255.</td>
<td>Silk Webbing</td>
</tr>
<tr>
<td>256.</td>
<td>Skiboots and shoes</td>
</tr>
<tr>
<td>257.</td>
<td>Sluice Valves</td>
</tr>
<tr>
<td>258.</td>
<td>Snapfastner (Excluding 4 pcs. ones)</td>
</tr>
<tr>
<td>259.</td>
<td>Soap Carbolic</td>
</tr>
<tr>
<td>260.</td>
<td>Soap Curd</td>
</tr>
<tr>
<td>261.</td>
<td>Soap Liquid</td>
</tr>
<tr>
<td>262.</td>
<td>Soap Soft</td>
</tr>
<tr>
<td>263.</td>
<td>Soap washing or laundry soap</td>
</tr>
<tr>
<td>264.</td>
<td>Soap Yellow</td>
</tr>
<tr>
<td>265.</td>
<td>Socket/pipes</td>
</tr>
<tr>
<td>No.</td>
<td>Description</td>
</tr>
<tr>
<td>------</td>
<td>--------------------------------------------------------------</td>
</tr>
<tr>
<td>266.</td>
<td>Sodium Nitrate</td>
</tr>
<tr>
<td>267.</td>
<td>Sodium Silicate</td>
</tr>
<tr>
<td>268.</td>
<td>Sole leather</td>
</tr>
<tr>
<td>269.</td>
<td>Spectacle frames</td>
</tr>
<tr>
<td>270.</td>
<td>Spiked boot</td>
</tr>
<tr>
<td>271.</td>
<td>Sports shoes made out of leather (for all sports games)</td>
</tr>
<tr>
<td>272.</td>
<td>Squirrel Cage Induction Motors upto and including 100 KW440</td>
</tr>
<tr>
<td></td>
<td>volts 3 phase</td>
</tr>
<tr>
<td>273.</td>
<td>Stapling machine</td>
</tr>
<tr>
<td>274.</td>
<td>Steel Almirah</td>
</tr>
<tr>
<td>275.</td>
<td>Steel beds stead</td>
</tr>
<tr>
<td>276.</td>
<td>Steel Chair</td>
</tr>
<tr>
<td>277.</td>
<td>Steel desks</td>
</tr>
<tr>
<td>278.</td>
<td>Steel racks/shelf</td>
</tr>
<tr>
<td>279.</td>
<td>Steel stools</td>
</tr>
<tr>
<td>280.</td>
<td>Steel trunks</td>
</tr>
<tr>
<td>281.</td>
<td>Steel wool</td>
</tr>
<tr>
<td>282.</td>
<td>Steel and aluminium windows and ventilators</td>
</tr>
<tr>
<td>283.</td>
<td>Stockinet</td>
</tr>
<tr>
<td>284.</td>
<td>Stone and stone quarry rollers</td>
</tr>
<tr>
<td>285.</td>
<td>Stoneware jars</td>
</tr>
<tr>
<td>286.</td>
<td>Stranded Wire</td>
</tr>
<tr>
<td>287.</td>
<td>Street light fittings</td>
</tr>
<tr>
<td>288.</td>
<td>Student Microscope</td>
</tr>
<tr>
<td>289.</td>
<td>Studs (excluding high tensile)</td>
</tr>
<tr>
<td>290.</td>
<td>Surgical Gloves (Except Plastic)</td>
</tr>
<tr>
<td>291.</td>
<td>Table knives (Excluding Cutlery)</td>
</tr>
<tr>
<td>292.</td>
<td>Tack Metallic</td>
</tr>
<tr>
<td>293.</td>
<td>Taps</td>
</tr>
<tr>
<td>294.</td>
<td>Tarpaulins</td>
</tr>
<tr>
<td>295.</td>
<td>Teak fabricated round blocks</td>
</tr>
<tr>
<td>296.</td>
<td>Tent Poles</td>
</tr>
<tr>
<td>297.</td>
<td>Tentage Civil/Military and Salith Jute for Tentage</td>
</tr>
<tr>
<td></td>
<td>classified)</td>
</tr>
<tr>
<td>299.</td>
<td>Tiles</td>
</tr>
<tr>
<td>300.</td>
<td>Tin Boxes for postage stamp</td>
</tr>
<tr>
<td>301.</td>
<td>Tin can unprinted upto 4 gallons capacity (other than can</td>
</tr>
<tr>
<td></td>
<td>O.T.S.)</td>
</tr>
<tr>
<td>302.</td>
<td>Tin Mess</td>
</tr>
<tr>
<td>303.</td>
<td>Tip Boots</td>
</tr>
<tr>
<td>304.</td>
<td>Toggle Switches</td>
</tr>
<tr>
<td>305.</td>
<td>Toilet Rolls</td>
</tr>
<tr>
<td>306.</td>
<td>Transformer type welding sets conforming to IS:1291/75</td>
</tr>
<tr>
<td>Sl No.</td>
<td>Item Description</td>
</tr>
<tr>
<td>--------</td>
<td>-----------------------------------------</td>
</tr>
<tr>
<td>351</td>
<td>Cane furniture Handlooms</td>
</tr>
<tr>
<td>354</td>
<td>Wooden paper weight, racks etc.</td>
</tr>
<tr>
<td>355</td>
<td>Glass covers made and grass jute of wood</td>
</tr>
<tr>
<td>356</td>
<td>Jute furniture</td>
</tr>
<tr>
<td>357</td>
<td>Jute bags, file cover</td>
</tr>
<tr>
<td>358</td>
<td>Woolen and silk carpets</td>
</tr>
</tbody>
</table>
Definition of MSMEs in India

In India, the enterprises have been classified broadly into two categories:

(i) Manufacturing and 

(ii) Those engaged in providing/rendering Services

Both categories of enterprises have been further classified into Micro, Small & Medium Enterprises based on their investment in plant and machinery (for manufacturing enterprises) or on equipments (in case of enterprises providing or rendering services).

The present ceiling on investment to be classified as micro, small or medium enterprises is as under:

<table>
<thead>
<tr>
<th>Classification</th>
<th>Investment Ceiling for Plant, Machinery or Equipments*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Manufacturing Enterprises</td>
</tr>
<tr>
<td>Micro</td>
<td>Upto Rs. 25 Lakh</td>
</tr>
<tr>
<td>Small</td>
<td>Above Rs. 25 Lakh &amp; upto Rs. 5 Crore</td>
</tr>
<tr>
<td>Medium</td>
<td>Above Rs. 5 Crore &amp; upto Rs. 10 Crore</td>
</tr>
</tbody>
</table>

*Fixed cost is obviously higher.

Definition before 2nd October, 2006

<table>
<thead>
<tr>
<th>Classification</th>
<th>Investment Ceiling for Plant, Machinery or Equipments#</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Manufacturing Enterprises</td>
</tr>
<tr>
<td>Micro</td>
<td>Upto Rs. 25 Lakh</td>
</tr>
<tr>
<td>Small</td>
<td>Above Rs. 25 Lakh &amp; upto Rs. 1 Crore</td>
</tr>
<tr>
<td>Medium</td>
<td>Not defined</td>
</tr>
</tbody>
</table>

#Excluding land and building

Credit Guarantee Fund Scheme:
The Credit Guarantee Fund Scheme for Micro and Small Enterprises (CGMSE) was launched by the Government of India to make available collateral-free credit to the Micro and Small Enterprise sector. Both the existing and the new enterprises are eligible to be covered under the scheme. The Ministry of Micro, Small and Medium Enterprises and Small Industries Development Bank of India (SIDBI), established a Trust named Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) to implement the Credit Guarantee Fund Scheme for Micro and Small Enterprises.
The institutions, which are eligible under the scheme, are scheduled commercial banks (Public Sector Banks/Private Sector Banks/Foreign Banks) and select Regional Rural Banks (which have been classified under 'Sustainable Viable' category by NABARD). National Small Industries Corporation Ltd. (NSIC), North Eastern Development Finance Corporation Ltd. (NEDFi) and SIDBI have also been made eligible institutions. As on March 31, 2010, there were 112 eligible Lending Institutions registered as (MLIs) of the Trust, comprising of 27 Public Sector Banks, 16 Private Sector Banks, 61 Regional Rural Banks, 2 Foreign Bank and 6 other Institutions viz., NSIC, NEDFI, SIDBI and The Tamil Nadu Industrial Investment Corporation (TNIIC).

The credit facilities which are eligible to be covered under the scheme are both term loans and working capital facility up to Rs.100 lakh per borrowing unit, extended without any collateral security or third party guarantee, to a new or existing Micro and Small Enterprise. For those units covered under the guarantee scheme, which may become sick owing to factors beyond the control of management, rehabilitation assistance extended by the lender could also be covered under the guarantee scheme. Another important requirement under the scheme is that the credit facility should be availed by the borrowing unit from a single lending institution. However, the unit already assisted by the State Level Institution/NSIC/NEDFi can be covered under the scheme for the credit facility availed from member bank, subject to fulfillment of other eligibility criteria. Any credit facility in respect of which risks are additionally covered under a scheme, operated by Government or other agencies, will not be eligible for coverage under the scheme.

The Guarantee cover under the scheme is for the agreed tenure of the term loan/composite credit. In case of working capital, the guarantee cover is of 5 years or block of 5 years. The guarantee cover available under the scheme is as below:

- 85% for loans up to Rs.5 lakh
- 75% for loans from Rs.5 lakh to Rs.50 lakh
- Above Rs.50 lakh up to Rs.100 lakh: Rs.37.5 lakh + 50% for amount above Rs.50 lakh, to a max of Rs. 62.5 lakh
- MSEs operated and/or owned by women and loans in the North-East Region:
  1. 85% for loans up to Rs.5 lakh
  2. 80% for loans from Rs.5 lakh to Rs.50 lakh
  3. Above Rs.50 lakh up to Rs.100 lakh: Rs.40 lakh + 50% for amount above Rs.50 lakh, to a max of Rs. 65 lakh
The fee payable to the Trust under the scheme is one-time guarantee fee of 1.5% and annual service fee of 0.75% on the credit facilities sanctioned. For loans up to Rs.5 lakh, the one-time guarantee fee and annual service fee is 1% and 0.5% respectively. Further, for loans in the North-East Region, the one-time guarantee fee is only 0.75%.

**Priority Sector Lending – Guideline by Reserve Bank of India:**

The priority sectors are broadly taken as those sectors of the economy which, if not designated as priority sectors, may not get timely and adequate credit. Reserve Bank of India has put forward a guideline on Priority Sector Lending to ensure these sectors get adequate funding. 40 % credit of Domestic commercial banks / foreign banks with 20 & above branches and 32 % credit of foreign banks with less than 20 branches should be earmarked for priority sectors.

The priority sectors are as below:

(i) Agriculture
(ii) Micro and Small Enterprises
(iii) Education
(iv) Housing
(v) Export Credit
(vi) Advances to Weaker Sections

Lending Targets for Micro and Small Enterprises:  40 % of total advances to Micro and Small Enterprises sector should go to Micro (Manufacturing) Enterprises having investment in Plant and Machinery up to Rs.10 lakh and Micro (Service) Enterprises having investment in equipment up to Rs. 4 lakh.

20 % of total advances to Micro and Small Enterprises sector should go to Micro (Manufacturing) enterprises with investment in Plant and Machinery above Rs.10 lakh and up to Rs.25 lakh, and Micro (Service) Enterprises with investment in equipment above Rs.4 lakh and up to Rs.10 lakh.

Ministry of Micro, Small and Medium Enterprises recognises and honours the best performing Banks in terms of their credit support to the Micro and Small Enterprises by bestowing National Awards.
National Level Vendor Development Programme

Industrial Exhibition

Date: 21st & 22nd October, 2013
Venue: City Park, Greater Noida (U.P.)
NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMME

INDUSTRIAL EXHIBITION

Date: 21st & 22nd October, 2013

Venue: CITY PARK, GREATER NOIDA (U.P.)
GoM, Ministry of MSME
MSME-DEVELOPMENT INSTITUTE, OKHLA, NEW DELHI-110020

NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMME

INDUSTRIAL EXHIBITION

Date: 21st & 22nd October, 2013

Venue: CITY PARK, GREATER NOIDA (U.P.)

In Associates WITH
PECIC, PEC MATHURA;
PIDC, NOIDA

ORDER CHAMBER
Good news for MSMEs!

Helping MSMEs grow
SIDBI

We fund green/energy efficiency projects at competitive rates with the help of our international partners.

Under Growth Capital and Equity Assistance for MSMEs (GEMS) we provide risk/venture capital for start ups/early/growth stage MSMEs as equity/mezzanine finance based on the strength of the business model and/or management.

We finance service sector projects like IT/ITES, logistics and franchise arrangements etc. based on cash flows/underlying assets.

We also help quicker realisation of receivables through cost effective discounting under Receivable Finance Scheme.

SMS SIDBI <SPACE> C1 CITY to 575758 or log on to www.sidbi.in

Budding/new entrepreneurs may also visit www.smallB.in