The Director,
MSME-DI,
111 & 112, B.T. Road,
Kolkata-700108
(West Bengal).

Subject: Participation of MSEs in “Mega Women Handicraft Exhibition-cum-Sale” being organized by Swyani Udyogi Nari from 4-7 March, 2017 at Astha Children Community Hall, 123, Aurobindo Sarani, Kolkata under Domestic Trade Fair/Exhibitions component of MATU Scheme - reg.

Sir,

Kindly refer to your letter 5866/LTH/Domestic/ITF/MATU/2015-16 dated 23.12.2016 forwarded therewith the proposal for approval regarding participation of MSEs in “Mega Women Handicraft Exhibition-cum-Sale” from 4-7 March, 2017 under the component Domestic Trade Fair/Exhibitions of MATU Scheme.

2. In this context, it is informed that the proposal received from your institute for participation of MSME-DI and MSEs units in the trade fair/exhibition under the component “Domestic Trade Fair/Exhibition“ of MATU scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component “Domestic Trade Fair/Exhibition“ of MATU scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of trade fair/Exhibition.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K. Verma)
Dy. Director (MATU)
<table>
<thead>
<tr>
<th>S. No</th>
<th>Name of MSME-DI</th>
<th>Name of the Fair/exhibition along with venue &amp; date</th>
<th>Name and address of MSE</th>
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</table>
| 1.    | Kolkata         | Mega Women Handicraft Exhibition-cum-sale being organised by Swayan Udyogi Nari, 1, Raja Gurudas Street, Kolkata – 700 006 at Astha Children Community Hall from 4-7 March, 2017 | 1. M/s. Exclusive Ornaments  
2. M/s. Ruparati Creation  
3. M/s. Reta’s Collection  
4. M/s. D.B. Knitting Centre  
5. M/s. Anita Agarwal  
6. M/s. Pratyasha Boutique  
7. M/s. Creative Arts  
8. M/s. Prochesta  
9. M/s. Swarna Mah  
10. M/s. Piyali Handicrafts |