

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु और मध्यम उद्यम)  
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय  
(भारत सरकार)  
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**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म लघु और मध्यम उद्यम

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File No. 5(20)/2016-DF/MSME-DI (MATU)

Date: 14.12.2016

The Director,  
MSME-DI,  
107, Industrial Estate,  
Fazalganj,  
Kanpur-208012  
(Uttar Pradesh).

**Subject: Participation of MSEs in "Lucknow Mahotsava" from 25.11.2016 to 05.12.2016 at Lucknow under Domestic Trade Fair/ Exhibitions component of MATU Scheme - reg.**

Sir,

Kindly refer to your letter 2(9)/Elect/Trade Fair/MATU/2016-17 dated 21.11.2016 forwarded therewith the proposal for approval regarding participation of MSEs in the "**Lucknow Mahotsava**" under the component Domestic Trade Fair/ Exhibitions of MATU Scheme.

2 In this context, it is informed that the proposal from your institute for participation of MSEs units in the trade fair/exhibition under the component "Domestic Trade Fair/Exhibition" of MATU scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fair/Exhibition**" of MATU scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of trade fair/Exhibition.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K.Verma)  
Dy. Director (MATU)



S.No	Name of the Fair/exhibition along with venue & date	Name and address of MSE
1.	“Lucknow Mahotsava” being organised by Lucknow Mahotsava Samiti (U.P. Tourism Deptt.) from 25.11.2016 to 05.12.2016 at Lucknow	1) M/s. KAB Manufacturing, 131/30, Begum Purwa, T.P. Nagar, Kanpur – 208023
		2) M/s. Madhav Food Industries, 117/426, L-Block, Kakadeo, Kanpur – 208025
		3) M/s. Unique Tailoring House, Plot No.36, Dwarikapuri Bazar, Jareeb Chowki, Kanpur – 208012

*Praveen*  
14.12.16