

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु और मध्यम उद्यम)
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय
(भारत सरकार)

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File No. 5(20)/2016-DF/MSME-DI (MATU)Part-I

Date: 20.01.2017

The Additional Industrial Advisor,
MSME-DI,
65/1 GST Road, Guindy,
Chennai-600032
(Tamil Nadu).

Subject: Participation of MSEs in "MADITSSIA's Made in Madurai Event" being held from 22.09.2016 to 25.09.2016 at Tamukkam Ground, Madurai, Tamil Nadu under Domestic Trade Fair/ Exhibitions component of MATU Scheme - reg.

Sir,

Kindly refer to your letter 10017/02/2015-16/EI/MATU dated 29.12.2016 forwarded therewith the proposal for approval regarding participation of in **"MADITSSIA's Made in Madurai Event" being held from 22.09.2016 to 25.09.2016** under the component Domestic Trade Fair/ Exhibitions of MATU Scheme.

2 In this context, it is informed that the proposal from your institute for participation of MSEs units in the trade fair/exhibition under the component "Domestic Trade Fair/Exhibition "of MATU scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component **"Domestic Trade Fair/Exhibition" of MATU scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of trade fair/Exhibition.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

[Signature]
20.01.17

(A.K.Verma)
Dy. Director (MATU)

S.No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date	Name and address of MSE
1.	Chennai	MADITSSIA's Made in Madurai Event held from 22.09.2016 to 25.09.2016	1) M/s. Ruby Food Products P Ltd., AS 2, Industrial Estate, K. Pudur, Madurai 2) M/s. Himalayan Polycords Plot No.1, Vaigai Industrial Park, Ayyankottai, Vadipatti Tk. Madurai 3) M/s. Jayantha Syrup & Company, 39, Athimoolam Pillai Agraharam, SImmakal, Madurai 4) M/s. Bharathi Rubber (India) Limited, 55/5A, Thiruvallavanallur Thanichyam, T. Vadipatti, Madurai 5) M/s. Veegrip Bels Private Limited, 78/1B-3, NH-7, Thiruvallavaya Nallur, Nagari Vadipatti, Madurai 6) M/s. Sri Meenakshi Concrete Bricks No.1, Avaniyapuram Bye Pass Road, Venkateshwara Thretre Opp., Avaniapuram, Madurai 7) M/s. SNP Dairy Milk, 3/158, Ayyankottai, Thanichiyam Post-Alanganallur, Vadipatti Tk. Madurai 8) M/s. S.A. Knit Wears Pvt. Ltd. Shed No.55, 75, 76-99A, Mahia Ind. Est. Uranganpatti, Varichiyur, Madurai 9) M/s. Perrys Biscuits Private Limited, No.2/227, Dindigul NH Road, Nagari, Madurai 10) M/s. Hiranmayee Rubber Private Ltd. 99, Melakkal Main Road, Kochadai, Madurai

3/2016