Office Memorandum

Subject: International Trade Fairs / Events calendar 2017-18 of Office of Development Commissioner (MSME) for participation of Micro, Small Enterprises (MSEs) under the Component "International Trade Fairs / Exhibitions" of MATU Scheme organized by ITPO / EEPC India / FIEO – reg.

Component "International Trade Fairs / Exhibitions" is under Marketing Assistance & Technology Upgradation (MATU) Scheme, a Plan Scheme of Office of Development Commissioner (MSME), Ministry of MSME. The financial assistance is provided as per scheme guidelines to MSEs (registered to EM Part I / II / UAM whichever is applicable) participating in International Trade Fairs in foreign countries under MSME Stall. A list of approved International Trade Fairs / events likely to be organized by ITPO/EEPC India/ FIEO in coordination with fair organiser of respective host country during the Year 2017-18 is enclosed herewith for extending financial support under the said scheme.

The undersigned is directed to circulate the selected International Trade Fairs likely to be organized by ITPO/EEPC India/ CLE during the Year 2017-18 to the concerned organizations / MSME – Dis for wide circulation among local MSME associations / attached institutions etc. and ensure more participation of registered MSEs from their jurisdiction.

The list of selected International Trade Fairs / Events 2017-18 may kindly be seen on www.dcmsme.gov.in.

This issues with approval of competent authority.

Encl: As stated.

Copy to:
1. PS to AS&DC(MSME), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
2. PS to ADC(SM)/ADC(AK)/ADC(PS), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
3. JDC(SRS), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
4. Director / Dy Director In charge, MSME – Dis – with request for needful action and wide circulation among attached institutes and local associations.
5. Director ( Senet), O/o DC(MSME), Nirman Bhavan, New Delhi - for uploading on Official Web Portal.
6. EA ( IFW), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
7. Dr. P.G.S. Rao, Joint Director, Room No. 254, IC section, M/o MSME, Udyog Bhavan, New Delhi – for kind information.
8. Sh. Ajay Sahai, DG&CEO, FIEO, New Delhi - for kind information and needful action.
10. Sh. Gurvinder Singh, Senior Joint Director/Ms. Ruchika Gupta, Executive officer, EEPC India, New Delhi - for kind information and needful action.
Approved List of International Trade Fairs/ Exhibitions to be held in abroad during 2016-17 for participation of O/o DC (MSME) under the scheme “Participation in International Trade Fairs / Exhibitions” a component of MATU Scheme:

(a) Being organised By ITPO, New Delhi

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Trade fairs/ events</th>
<th>Place</th>
<th>Dates</th>
<th>Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>National Hardware Show</td>
<td>Las Vegas (USA)</td>
<td>May 9-11, 2017</td>
<td>Hand Tools, DIY Products</td>
</tr>
<tr>
<td>2</td>
<td>Global Indian Festival</td>
<td>Kuala Lumpur (Malaysia)</td>
<td>May 31-June 4, 2017</td>
<td>Multi Products</td>
</tr>
<tr>
<td>3</td>
<td>Africas’ Big Seven/ SAITEX</td>
<td>Johannesburg(South Africa)</td>
<td>June 25-27, 2017</td>
<td>Processed Food/ Multiproduct Show</td>
</tr>
<tr>
<td>4</td>
<td>India Home Furnishing Fair,</td>
<td>Osaka (Japan)</td>
<td>July 19-21, 2017</td>
<td>Home Furnishings</td>
</tr>
<tr>
<td>5</td>
<td>India Garment Fair</td>
<td>Osaka (Japan)</td>
<td>July 19-21, 2017</td>
<td>Garments</td>
</tr>
<tr>
<td>6</td>
<td>Thessaloniki Intl Fair</td>
<td>Thessaloniki(Greece)</td>
<td>Sept. 2017</td>
<td>Multi Product Show</td>
</tr>
<tr>
<td>7</td>
<td>Fiera Del Levante</td>
<td>Bari(Italy)</td>
<td>September 2017</td>
<td>Multi Products</td>
</tr>
<tr>
<td>8</td>
<td>AF-L’ Artigiano in Fiera</td>
<td>Milan (Italy)</td>
<td>December 2-10, 2017</td>
<td>Handicrafts</td>
</tr>
<tr>
<td>9</td>
<td>India Show</td>
<td>Chile</td>
<td>March, 2018</td>
<td>Multi Products</td>
</tr>
<tr>
<td>10</td>
<td>India Sourcing Fair</td>
<td>Russia</td>
<td>March, 2018</td>
<td>Multi Products</td>
</tr>
</tbody>
</table>

(b) Being organised by EEPCINDIA, New Delhi:

<table>
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<tr>
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<th>Products</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>INDIA PAVILION at Hong Kong International Medical Devices and Supplies Fair</td>
<td>HKCEC, Wanchai, Hong Kong</td>
<td>16 – 18 May 2017</td>
<td>Medical Device &amp; Equipment</td>
</tr>
<tr>
<td>2</td>
<td>INDIA PAVILION IN MSV/FONDEX 2017, Czech Republic</td>
<td>Brno, Czech Republic</td>
<td>09-13 Oct'17</td>
<td>Industrial Fair, Welding, Foundry, Surface Technology, Metal Working and Forming, Electroninces, Power Engineering</td>
</tr>
<tr>
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<td>--------</td>
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<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>1</td>
<td>81st INTERNATIONAL HANDICRAFTS TRADE FAIR</td>
<td>FLORENCE, ITALY</td>
<td>APRIL 22 TO 01 MAY, 2017</td>
<td>Handicrafts items, Textiles, Fashion accessories, Readymade Garments, Artificial jewellery, Leather etc.</td>
</tr>
<tr>
<td>2</td>
<td>16th INDO-MALAYSIA TRADE EXPO 2017</td>
<td>KUALA LUMPUR, MALAYSIA</td>
<td>6th to 17th OCTOBER 2017</td>
<td>Handicrafts items, Textiles, Fashion accessories, Readymade Garments, Artificial jewellery, Leather etc.</td>
</tr>
<tr>
<td>3</td>
<td>22nd CHINESE NEW YEAR SHOPPING FESTIVAL</td>
<td>CHENGDU, CHINA</td>
<td>5-11 FEBRUARY 2018</td>
<td>Home Products, Jewellery &amp; Fashion Accessories, Leather Goods; Gift items; Products products</td>
</tr>
<tr>
<td>4</td>
<td>39th FEIARTE FAIR</td>
<td>BRAZIL</td>
<td>MARCH, 2018</td>
<td>Home Furnishing &amp; Carpets; Handicrafts items, Textiles, Fashion accessories, Readymade Garments, Artificial jewellery, Leather etc.</td>
</tr>
</tbody>
</table>

(c) Being organized by FIEO, New Delhi:
CORRIGENDUM


Kindly refer the Office memorandum as mentioned in the above subject.

Please read the event mentioned at sl. no. 1 of events list organized by EEPC India, New Delhi, as following:-

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<td>1</td>
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<td>Halls of Amman</td>
<td>15-18 May 2017</td>
<td>Machinery and Electro-mechanical</td>
</tr>
<tr>
<td></td>
<td>concurrent show-</td>
<td>International</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ENERGY SUMMIT Congress</td>
<td>Motors Show-</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>AIMS</td>
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In place of mentioned as below:-

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4. Director/ Dy. Director In-charge, MSME-DIs
5. EA (IFW), M/o MSME, Udyog Bhawan, New Delhi
6. Dr. P.G.S. Rao, Joint Director, IC Section, M/O MSME, Udyog Bhawan, New Delhi
7. Sh. Gurvinder Singh, Senior Joint Director/ Ms. Ruchika Gupta, Executive officer, EEPC India, New Delhi
No.MG-22019/4/2016-Marketing Development – DCMSME

Dated: 24.04.2017

Mrs. Ruchika Gupta,
Sr. Executive Officer,
EEPC India,
Vandhana Building, 7th Floor,
11 – Tolstoy Marg,
New Delhi – 110001

Subject: Replacement of EEPC India event “JIMEX, Jordan, concurrent show – ENERGY SUMMIT Congress (15-18 May 2017)” with “INDIA PAVILION at Hong Kong (16-18 May 2017)” in the master list of International Trade Fairs/Exhibitions to be held abroad during FY 2017-18 for participation of the Office of DC (MSME)

Sir/ Madam,

Please refer your e-mail dated 21.04.2017 in connection with the subject fair.

2. In this context, I am directed to inform that the competent authority has approved the “INDIA PAVILION at Hong Kong (16-18 May 2017)” in place of earlier approved event “JIMEX, Jordan, concurrent show – ENERGY SUMMIT Congress (15-18 May 2017)”.

3. You are requested to forward the fact sheet of above said fair to this office at the earliest for preparation of circular and mobilization of MSEs.

Yours faithfully

(A.K. Tamaria)
Dy. Director

Copy for information to:
   i) All Director/ Dy. Director In-charge, MSME-DIs
   ii) Director (SENET), O/o DC (MSME), Nirman Bhawan, New Delhi – with request to upload at the official web portal of this office
No.MG-22019/4/2016-Marketing Development – DCMSME  
Dated: 12.07.2017

Mr. Rakesh Suraj,  
Regional Director,  
EEPC India,  
Vandhna Building, 7th Floor,  
11 – Tolstoy Marg,  
New Delhi – 110001

Subject: Addition of EEPC India event “Nigeria Pharma Manufacturer’s Expo (NPME) 2017 from 30 August to 1st September 2017” in the master list of International Trade Fairs/Exhibitions to be held abroad during FY 2017-18 for participation of the Office of DC (MSME)

Sir/ Madam,

Please refer your letter EEPC:RO(D):RM:Events17-18:2017 dated 29.05.2017 in connection with the subject fair.

2. In this context, I am directed to inform that the competent authority has approved the “Nigeria Pharma Manufacturer’s Expo (NPME) 2017 from 30 August to 1st September 2017”.

3. You are requested to forward the fact sheet of above said fair to this office at the earliest for preparation of circular and mobilization of MSEs.

Yours faithfully

(A.K. Tamaria)  
Dy. Director

Copy for information to:

i) All Director/ Dy. Director In-charge, MSME-DIs  
ii) Director (SENET), O/o DC (MSME), Nirman Bhawan, New Delhi – with request to upload at the official web portal of this office

Dated: 24.07.2017

Dr. Ajay Sahai,
Director General & CEO,
Federation of Indian Exports Organisations,
Niryat Bhawan,
Rao Tula Ram Marg,
New Delhi – 110057

Subject: Replacement of FIEO event “39th FEIARTE fair 2018 in Porto Alegre, Brazil” with the “4th Best of India Show Lima – Peru to be held from 05-10 December 2017” in the master list of events of FY 2017-18 under International Trade fair component of MATU scheme – reg.

Sir/ Madam,

Please refer your letter FIEO/MRD/MSME/2017-18 dated 14.07.2017 in connection with the subject fair.

2. In this context, I am directed to inform that the competent authority has approved the replacement of FIEO event “39th FEIARTE fair 2018 in Porto Alegre, Brazil” with the “4th Best of India Show Lima – Peru to be held from 05-10 December 2017” in the master list of events of FY 2017-18 under International Trade fair component of MATU scheme.

3. You are requested to forward the fact sheet of above said fair to this office at the earliest for preparation of circular and mobilization of MSEs.

Yours faithfully

(A.K. Tamaria)
Dy. Director

Copy for information to:

i) All Director/ Dy. Director In-charge, MSME-DIs
ii) Director (SENET), O/o DC (MSME), Nirman Bhawan, New Delhi – with request to upload at the official web portal of this office
Subject: Replacement of FIEO event “4th Best of India Show Lima – Peru to be held from 05-10 December 2017” with the “12th Made in India Expo 2018 from 16-25 March 2018 in Johannesburg (South Africa)” in the master list of events of FY 2017-18 under International Trade fair component of MATU scheme – reg.

Sir/ Madam,

Please refer your e-mail dated 30.10.2017 in connection with the subject fair.

2. In this context, I am directed to inform that the competent authority has approved the replacement of FIEO event “4th Best of India Show Lima – Peru to be held from 05-10 December 2017” with the “12th Made in India Expo 2018 from 16-25 March 2018 in Johannesburg (South Africa)” in the master list of events of FY 2017-18 under International Trade fair component of MATU scheme.

3. You are requested to forward the fact sheet of above said fair to this office at the earliest for preparation of circular and mobilization of MSEs.

Yours faithfully

(A.K. Tamaria)
Dy. Director

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ii) Director (SENET), O/o DC (MSME), Nirman Bhawan, New Delhi – with request to upload at the official web portal of this office