

No. 5(1)/2014 – MDA
Office of Development Commissioner
(Micro, Small and Medium Enterprises)
IC&C Div.

Nirman Bhavan, New Delhi
Date: 11th February, 2014

Office Memorandum

Subject: List of International Trade Fairs / Events for the Year 2014-15 for participation of Micro, Small Enterprises(MSEs) through Office of DC(MSME) under International Trade Fairs / Exhibitions Scheme a component of MDA Scheme.

Under International Trade Fairs / Exhibitions Scheme which is a component of Marketing Development Assistance (MDA) Scheme , a Plan scheme of Office of Development Commissioner (MSME), Ministry of MSME, financial assistance is provided as per scheme guidelines to MSEs (registered to EM Part – II) participating in International Trade Fairs in foreign countries under MSME Stall. A list of International Trade Fairs likely to be held in the Year 2014-15 has been selected by competent authority for extending support under the said scheme.

The undersigned is directed to circulate the list of International Trade Fairs likely to be held in the Year 2014-15 to the concerned organizations / MSME – DIs for wide circulation among local MSME associations / attached institutions etc. and ensure more participation of registered MSEs from their jurisdiction. The list of selected International Trade Fairs / Events 2014-15 and scheme guidelines may be seen on www.dcmsme.gov.in.

Encl; As stated.

B. Verma
11.02.2014

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Copy to:

1. PS to AS&DC(MSME), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
2. PS to JDC(RKP), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
3. Director / Dy Director In charge, MSME – DIs – with request for needful action and wide circulation.
4. Ms Meenakshi Singh , OSD, ITPO, New Delhi - with request for needful action and wide circulation.
5. Sh. Gurvinder Singh, Joint Director, EEPC India, New Delhi – With request for needful action.
6. Director (Senet),O/o DC(MSME), Nirman Bhavan, New Delhi - for uploading on Official Web Portal.
7. CCA(MSME), Udyog Bhavan, New Delhi for Kind information.
8. EA (IFW), Udyog Bhavan, Room No. 124(C), New Delhi – for kind information.
9. Sh. Jithesh John, Joint Director, Room No. 254, IC section, M/o MSME, Udyog Bhavan, New Delhi - for kind inf. pt.