On the occasion of International women’s day, MSME DI Hyderabad in association with India SME Forum, ni-msme, UNDP organized Shakti National convention for women entrepreneurs & trade fare on 8-9 March 2019 at National Institute for Micro, Small & Medium Enterprises, Yusufguda, hyderabad

The inauguration of two-days national convention for women entrepreneurs was held on 8th March, 2019 at NIMSME Campus.

The programme was inaugurated by Smt K.Kavitha, Hon ble MP of Nizamabad. Smt. Mandeep Kaur, Joint Development Commissioner, was guest of honor on the occasion Shri Prahlad Kakkar, Chairman, India SME forum, Shri Vinod Kumar, President India SME Forum, Mr.Clement Chauvet, Chief, Skill & Business Development, UNDP along with Shri D.Chandra Sekhar, AIA and Dr. Sanjeev Chaturvedi, Director ni-msme, Hyderabad were also present in the inaugural programme.

Smt. Kalvakuntla Kavitha, Hon ble MP of Nizamabad and Chief Guest of the occasion expressed that there are many gaps to be filled and obstacles to be cleared for women entrepreneurs and sustain their business as the overall percentage of women entrepreneurs is still being low which is disappointing. She explained the Govt of Telangana’s scheme “We Hub” as a path breaking one in providing support to the women entrepreneurs. She requested Smt Mandeep Kaur, JDC to collaborate Udhyami Shakthi scheme with We Hub. She said that tax incentives should be provided to women entrepreneurs to encourage and enable them to sustain them in the business. She urged the banks to support the women entrepreneurs in providing loans without imposing stringent procedures and loans should be provided not only at the start up stage of the business but also for expansion too.

Smt. Mandeep Kaur, IAS JDC, explained about the Udhyami Sakhi scheme for the benefit of women entrepreneurs, which is expected to be announced very shortly. She said that though the Ministry has been providing all possible assistance and many initiatives being taken through their schemes for the benefit of entrepreneurs like procuring finances, market linkages, technology assistance and mentors, still there are some missing links as one could not witness the end result as expected. She expressed her desire to have on the spot feedback from the participants and listened to some of the grievances being faced by women entrepreneurs. She urged the women entrepreneurs to make use of the Udhyami Sakhi scheme and many such schemes from other departments and State Govt as well.

Shri D.Chandra Sekhar, AIA, MSME-DI, Hyderabad welcoming the dignitaries explained that the objective behind organizing the event coinciding with the International Women’s
Day is to support and assist women entrepreneurs in all possible ways to enable them to achieve their business goals through Central/State Govt schemes. He briefly explained the schemes of the MSME to the participants.

Shri Prahlad Kakkar, Chairman, India SME forum lauded the efforts put by women entrepreneurs in taking their business to success stage. He said women because of their self confidence, commitment, aesthetics, and acumen in handling every kind of situation are becoming successful as entrepreneurs when compared to their counter parts. Because of the unstinted efforts put in by women entrepreneurs during the last two decades, today a lot of women are able to succeed as entrepreneurs thus generating employment opportunities in the country. He said that the vision and mission of India SME Forum is to strive in providing many opportunities to the existing and budding women entrepreneurs in achieving their goals.

Ms.Sushma, Co-Founder, India SME Forum said that for any entrepreneur, exchange and sharing of knowledge and skills are necessary to develop their businesses. As a step towards the same, India SME Forum is providing a platform called Women Entrepreneurship Fourm and appealed all the women entrepreneurs to utilize this opportunity. Dr. Sanjeev Chaturvedi, Director, NIMSME, Hyderabad, Shri Vinod Kumar, President, India SME Forum and Mr. Clement Chauvet, Chief, Skill and Business Development – UNDP also spoke on the occasion.

In the inaugural function, a few path-breaking women entrepreneurs –inspirational women achievers have been felicitated with “Enterprising Women Entrepreneur 2019 “ in the event total of 32 stalls have been erected which were used to display products and services by women entrepreneurs and disseminating information of MSME schemes / UAM registration etc. Total 355 women participants are registered and taken benefit of the women national convention.

During two days programme workshops on Government E Marketplace, Branding for small business, and panel discussions on topics 1. Women entrepreneurs empowering inclusive and sustainable industrial development 2. Empowering women through sustainable entrepreneurship & self employment 3. Financing enterprises, were held. Well known personalities & successful women entrepreneurs were participated in panel discussion, detail agenda of programme is attached with this report.

The Programme has been coordinated by Dr V R Sirsath, Dy Director, MSME-DI, Hyderabad