To
The Accounts Officer
PAO (MSME), Kolkata.

Sanction order

Subject: Allocation of fund of Rs. 3.50 lakhs to MSME-DI, Kolkata for the expenditure under Scheme “Procurement & Marketing Support” towards organizing five Awareness programmes during the year 2019-20.

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of amount Rs. 3.50 Lakhs (Rs. Three Lakhs Fifty Thousand only) on demand of the institute for organizing Five Awareness programmes under the scheme “Procurement & Marketing Support” during the year 2019-20. The detail is as follows

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>MSME-DI</th>
<th>Name of the Programme</th>
<th>No. of Programme</th>
<th>Item of the programme</th>
<th>Per programme allocation</th>
<th>Programme wise total allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kolkata</td>
<td>5(G) Awareness programmes</td>
<td>05</td>
<td>Awareness programmes on Art based Cluster Development and Enterprise Festival at Kolkata, Cooch Behar, Hooghly, 24 PGS and Howrah on 5/7/19, 17/6/19, 20/8/19, 10/9/19 &amp; 18/9/19 respectively. (tentative)</td>
<td>0.70</td>
<td>3.50</td>
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<td></td>
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<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3.50</td>
</tr>
</tbody>
</table>

The Director MSME-DI, Kolkata should adhere to:

(i) Efforts should be made to select the participants from SC / ST / Women / PH / Minority categories.
(ii) Funds are under the Plan Scheme and non-recurring in nature.
(iii) MSME-DIs will keep separate account of utilization for the sanctioned fund. The saving, if any, is not transferrable.
(iv) The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilised for the purpose other than that for which the funds have been sanctioned.
(v) A comprehensive report on utilization of the sanctioned fund and covering all aspects of the event should be reach within a month after the completion of the event.
(vi) The fund utilization & organizing of an event & its components should be as per the scheme guideline “Procurement and Marketing Support” and its component 5(G): Awareness Programmes.
(vii) MSME-DI Kolkata should follow the procedure prescribed under the extant GFR and the various guidelines under the economy measures.
(viii) The financial support by GOI may cover wherever necessary, the expenses towards rent of venue, training materials, audio/video aids, TA/DA and honorarium to the guest faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India extant rules. The institute may draw the advance and expenditure deviation as per the extant rules.
(ix) EAT module rule of PFMS should be followed to release the sanctioned fund.

3. The expenditure shall be accommodated in demand No. 64, Ministry of Micro, Small and Medium Enterprises for the year 2019-20 as follows:

<table>
<thead>
<tr>
<th>Major Head</th>
<th>2851.00.102.</th>
<th>Village &amp; Small Industries, Small Scale Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Object Head</td>
<td>97.01</td>
<td>Marketing Development Assistance (MDA); Scheme “Procurement and Marketing Support” &amp; its Components “Awareness programme.</td>
</tr>
<tr>
<td>Sub Head</td>
<td>97.01.20</td>
<td>OAE</td>
</tr>
<tr>
<td>BE 2019-20</td>
<td>Rs 90.0 cr.</td>
<td></td>
</tr>
<tr>
<td>Amount of Present sanction</td>
<td>Rs. 0.035 cr.</td>
<td>Awareness Programmes 5(G)</td>
</tr>
<tr>
<td>Balance available for the expenditure</td>
<td>Rs. 89.8 cr.</td>
<td></td>
</tr>
</tbody>
</table>

4. This issues with the concurrence of Integrated Finance Wing Dy. No. 41 dated 17/05/2019.

Copy for information & necessary action to:-

1. The Director, MSME-DI Kolkata, New Delhi
2. The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
3. Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
4. B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
5. B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi
6. Planning Division, Office of DC (MSME), Nirman Bhawan, New Delhi
7. Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
8. MSME-DI Division, Office of DC (MSME), Nirman Bhawan, New Delhi
9. Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website
10. Guard File

(A.K. Verma)
Deputy Director

(A.K. Verma)
Deputy Director