F. No. 5(1)/2019-20/MS/Meeting Notice

To
The Accounts Officer
PAO, Chennai

Sanction order

Subject: Allocation of fund of Rs. 27.0 (Rupees Twenty Seven Lakh only) for the expenditure under Scheme “Procurement & Marketing Support” towards organizing Regional Trade Fair-“114th Edition of India International Travel Mart” at Bangalore from 2nd - 4th August, 2019 in collaboration with Sphere Travel Media & Exhibitions Pvt. Ltd during the FY 2019-20.

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of amount Rs. 27.00 Lakhs (Rs. Twenty Seven Lakhs only) on demand of MSME-DI Bangalore for organizing Regional Trade Fair- 114th Edition of India International Travel Mart at Bangalore from 2nd - 4th August, 2019 in collaboration with Sphere Travel Media & Exhibitions Pvt. Ltd. during the FY 2019-20. The detail is tabulated below.

<table>
<thead>
<tr>
<th>MSME-DI</th>
<th>Name of programme</th>
<th>Scheme</th>
<th>No. of programme</th>
<th>Item of the programme</th>
<th>Programme wise Total allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangalore</td>
<td>Regional Trade Fair “114th Edition of India International Travel Mart”</td>
<td>5(B) PMS</td>
<td>01</td>
<td>Stall erection</td>
<td>15.0</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Advertisement and Publicity</td>
<td>12.0</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>27.0</td>
</tr>
</tbody>
</table>

The Director, MSME-DI Bangalore should adhere to:

(i) Efforts should be made to select the participants from SC / ST / Women / PH / Minority categories.
(ii) Funds are under the Plan Scheme and non-recurring in nature.
(iii) MSME-DI Bangalore will keep separate account of utilization for the sanctioned fund. The saving, if any, is not transferrable.
(iv) The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilised for the purpose other than that for which the funds have been sanctioned.
(v) A comprehensive report on utilization of the sanctioned fund and covering all aspects of the event should be reach within a month after the completion of the event.
(vi) The fund utilization & organizing of an event & its components should be as per the scheme guideline “Procurement and Marketing Support” and its component 5(B): Organising/participation in trade fairs/exhibitions by the Ministry/Office of DC (MSME)/ Government organization.
(vii) MSME-DI Bangalore should follow the procedure prescribed under the extant GFR and the various guidelines under the economy measures.
(viii) The financial support by GOI may cover wherever necessary, the expenses towards rent of venue, training materials, audio/video aids, TA/DA and honorarium to the guest faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India extant rules. The institute may draw the advance and expenditure deviation as per the extant rules.

(ix) EAT module rule of PFMS should be followed to release the sanctioned fund.

3. The expenditure shall be accommodated in demand No.64, Ministry of Micro, Small and Medium Enterprises for the year 2019-20 as follows:

### Table A

<table>
<thead>
<tr>
<th>Major Head</th>
<th>Object Head</th>
<th>Sub Head</th>
<th>BE 2019-20</th>
<th>Amount of Present sanction</th>
<th>Balance available for the expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>2851.00.102.</td>
<td>Marketing Development Assistance (MDA)/Procurement and Marketing Support (PMS) Scheme</td>
<td>97.01</td>
<td>Rs 90.0 cr.</td>
<td>Rs 0.15 cr.</td>
<td>Rs 89.58 cr.</td>
</tr>
</tbody>
</table>

### Table B

<table>
<thead>
<tr>
<th>Major Head</th>
<th>Object Head</th>
<th>Sub Head</th>
<th>BE 2019-20</th>
<th>Amount of Present sanction</th>
<th>Balance available for the expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>(i) 2851.00.102.</td>
<td>Marketing Development Assistance (MDA)/Procurement and Marketing Support (PMS) Scheme</td>
<td>97.01</td>
<td>Rs 4.0 cr.</td>
<td>Rs 0.12 cr.</td>
<td>Rs 3.95 Cr.</td>
</tr>
</tbody>
</table>

4. This issues with the concurrence of Integrated Finance Wing Dy. No. 87 dated 09.07.2019.

Copy for information & necessary action to:-
1. The Director, MSME-DI Bangalore
2. The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
3. Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
4. B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
5. B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi
6. Planning Division, Office of DC (MSME), Nirman Bhawan, New Delhi
7. Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
8. MSME-DI Division, Office of DC (MSME), Nirman Bhawan, New Delhi
9. Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website
10. Guard File