

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



सत्यमेव जयते  
OFFICE OF THE DEVELOPMENT COMMISSIONER  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

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(MICRO, SMALL & MEDIUM ENTERPRISES)  
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No. 5(10)/2018/MA/MSME-DI

Dated: 11.05.2018

The Director,  
MSME-DI, Cuttack

Subject: **Participation of MSEs in 14<sup>th</sup> Kataka Baisakhi Banijya Mela 2018 from 2<sup>nd</sup> -09<sup>th</sup> April, 2018 at Balijatara Ground, Cuttack under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 22.03.18 attached therewith proposals of the MSE for approval regarding participation of MSE in 14th Kataka Baisakhi Banijya Mela 2018 from 2nd -09th April, 2018 at Balijatara Ground, Cuttack under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair/Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of MATU Scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)



Annexure.

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organisers name	Name and address of MSEs	Product to be exhibit	Category	Remark
1.	Cuttack	14 <sup>th</sup> Kataka Baisakhi Mela 2018, Cuttack held from 2 <sup>nd</sup> April to 9 <sup>th</sup> April, 2018	M/s. Sudasna Enterprises, Brahmapur, Pro Jhinkiria, 42 Mouza, Cuttack 754112	Spices	Woman	Recom.
			M/s. Mitramadhu Industries, Darakha Patana, Goshala Road, Near OTS, Nayabazar, Cuttack 753004	Soft Toys	Woman	Recom.
			M/s. Ankita Coir, Gobindpur, Jharakata, Bentakar, Cuttack 754112	Coir Products	Woman	Recom.
			M/s Ambika Foods, Mahima Nagar, Nr. Mahima Tungi, Nurbazar, Cuttack 754007	Spice & Food Products	Woman	Recom.
			M/s. Prasanta Modern Applique, Plot No 78/12, Mahavir Nagar, Talabania Line, 6A, Old Town, Bhubaneshwar, Khordha.	Applique Products	Gen.	Recom.
			M/s. Tanuja Udyog, Plot No. 8, Industrial Estate, Madhupatna, Cuttack 753010	Tribal Jewellery	Woman	Recom.
			M/s. Maa Tarini Applique Works, Katuapada, Gopinathpur, Dhauli Khordha 751002	Applique Products	Gen.	Recom.
			M/s. Bhagirathi Enterprises, Patana Sahi, Rusipada, Kanpur, Cuttack 754037	Jewellery	Gen.	Recom.
			M/s. Sarwati Enterprises, Plot No 651/3483, Ekrama Villa, Jayadev Vihar, Bhubhaneshwar 75101	Embrider y Product	Gen.	Recom.
			M/s. Jai Krishna Handicraft, Kasi, Jagannathpur, Kahdipada, Puri 752002	Textile & Embrider y Products	Gen.	Recom.

*Blower*  
11.05.18