

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

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No. 5(10)/2018/MA/MSME-DI

Dated: 11.05.2018

The Director,  
MSME-DI, Ludhiana

Subject: **Participation of MSEs in Fabrics & Accessories Trade show from 31<sup>st</sup> May-2<sup>nd</sup> June, 2018, International Exhibition for Pharma & Healthcare from 8<sup>th</sup> May-10<sup>th</sup> May, 2018 and East Eve Expo from 11<sup>th</sup>-13<sup>th</sup> May, 2018 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 12.04.18 and 23.04.18 attached therewith proposals of the MSEs for approval regarding participation of MSEs in Fabrics & Accessories Trade show from 31st May-2nd June, 2018, International Exhibition for Pharma & Healthcare from 8th May-10th May, 2018 and East Eve Expo from 11th-13th May, 2018 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair/Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of MATU Scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

*[Signature]*  
11.05.18

(A.K. Verma)  
Deputy Director (MATU)



Annexure.

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Product to be exhibit	Cate gory	Remark
1.	Ludhiana	Fabrics & Accessories Trade Show at Pragatii Maidan, New Delhi from 31 <sup>st</sup> May to 2 <sup>nd</sup> June, 2018	M/s. Blue Wave Apparels, Ludhiana	Fabrics	Gen.	Recom.
			M/s. Ocean Knit Fab, Ludhiana	Fabrics	Gen.	Recom.
			M/s. Hari Har Fabrics, Ludhiana	Fabrics	Gen.	Recom.
		International Exhibition for Pharma & Healthcare (iPHEWX-2018) from 8 <sup>th</sup> , May to 10 <sup>th</sup> May, 2018	M/s. Consern Pharma Limited, Ludhiana	Pharmac eutical products	Gen.	Recom.
		East Eve Expo 2018 from 11 <sup>th</sup> May to 13 <sup>th</sup> May, 2018	M/s. G.K. Traders, Ludhiana	E-rickshaw parts	Gen.	Recom.

*Sharma*  
11-05-18