No. 5 (20)/2017-DF/ MSME-DI (MATU)(PT)  

Dated: 16.08.2017

The Director,  
MSME-DI, 34, Industrial Estate,  
Nunhai, Agra -282 006  

Subject: Participation of MSEs in India International Mega Trade Fair (IIMTF) from 04-15 August, 2017 being organised by M/s Export Promotion Council for Handicraft at India Expo Centre & Mart, Greater Noida under Domestic Trade Fair/Exhibitions competent of MATU Scheme -reg.

Sir,

Please refer to your letter no. DI/AGR/MATU/D-1/2017-18 dated 02.08.2017 forwarded therewith proposals of the MSEs for approval regarding participation of MSEs in India International Mega Trade Fair (IIMTF) under Domestic Trade Fair/Exhibitions competent of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component “Domestic Trade Fair/Exhibitions” competent of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component “Domestic Trade Fairs/Exhibitions of MATU Scheme”. Further, the subsidy should be released to beneficiaries within one month from the date if completion of Trade Fairs/ Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.R. Verma)  
Deputy Director (MATU)
<table>
<thead>
<tr>
<th>S. No</th>
<th>Institute name</th>
<th>Domestic Trade Fair</th>
<th>Unit Name &amp; address</th>
<th>Exhibit name</th>
<th>Area booked</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Agra</td>
<td>India International Mega Trade Fair (IIMTF) being organized by M/s. Export Promotion Council for Handicrafts, from 4-15 August, 2017 at India Expo Centre &amp; Mart, Greater Noida</td>
<td>D3 Living Arts, Mohammad Pur Bastor Noorpur Post Office, Moradabad</td>
<td>Handicraft of iron, glass etc.</td>
<td>9 sq. mtr.</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>M/s. Sharma Artistic Stone Gallery, 10 Lata Kunj, Mathura Road, Agra</td>
<td>Stone Handicrafts items</td>
<td>9 sq. mtr.</td>
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</tbody>
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