

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
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OFFICE OF THE DEVELOPMENT COMMISSIONER
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No. 5 (20)/2017-DF/ MSME-DI (MATU)(PT)

Dated: 16.08.2017

The Director,
MSME-DI, 111 & 112, B.T. Road,
Kolkata -700 035

Subject: **Participation of MSEs in Pre Puja Handicraft Exhibition cum Sale being organised by Swyan Udyogi Nari at Star Theater Hall from 24-27 August, 2017 under Domestic Trade Fair/Exhibitions competent of MATU Scheme -reg.**

Sir,

Please refer to your letter no. 2422/LTH/Domestic/ITF/MATU/2016-17 dated 31/07/2017 forwarded therewith proposals of the MSEs for approval regarding participation of MSEs in Pre Puja Handicraft Exhibition cum Sale under Domestic Trade Fair/Exhibitions competent of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" competent of MATU Scheme has been approved (as annexed). Other proposal of MSEs could not be considered as committee had recommend the proposals of these units subject to correction in their applications.

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions of MATU Scheme**". Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

Annexure

S. No	Name of Institute	Trade Fair Name	Unit name & address	Exhibits details	Area booked
1.	Kolkata	Pre Puja Handicraft Exhibition cum sale organised by Swyan Udyogi Nari at Star Theater Hall from 24-27 Aug., 2017	M/s. Srijane Art & Craft, HA-188, Sector 3, Saltlake, Kolkata	Handi-craft embroidery saree, suits etc.	6 sq. mtr.
			Ms/. Jyothssna Craft Villa, 57 B, Sri Arabinda Sarani, Kolkata - 05	Handicraft gift items etc.	6 sq. mtr.
			M/s. Pratyasha Boutique. BB-3, Flat B, Prafulla Kaman (East) Ragarhat	Handicraft embroidered saree	6 sq. mtr.

Bhunia
16.08.17