

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
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F. No. 5 (20)/2017-DF/ MSME-DI (MATU)

Dated: 20.06.2017

The Director,  
MSME- DI, Kolkata

Subject: **Participation of MSEs in Mega Women Handicrafts Exhibition-cum-Sale at Astha Children Community Hall, 123, Avrinda Sarani, Kolkata from 28<sup>th</sup> June – 1<sup>st</sup> July, 2017 by Swyan Udhogi Nari under Domestic Trade Fair/Exhibitions competent of MATU Scheme -reg**

Sir,

Please refer to your letter No. 1313/LTH/Domestic/ITF/MATU/2015-16 dated 02.06.2017 forwarded therewith a proposal of the MSE for approval regarding participation of this MSE in stated fair in the subject under Domestic Trade Fair/Exhibitions competent of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of 10 MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fairs" /Exhibitions competent of MATU Scheme" has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions of MATU Scheme**". Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)



**Annexure**

S.N o	Name of MSME- DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Category of the unit	Name of exhibit	Area of space booked	Remarks
1.	Kolkata	Mega Women Handicraft Exhibition cum State 28 June to 01 July 2017 “ Astha”Domestic	1. Ruparati Creation, 1273, Jessore Road, Kolkata-55	Women	Sarees, Kurti (Cotton, Silk) Hand Embriodary	6 Sq. Mtr	Recom.
			2. Rita's Collection, 3248, Garia Place, P.O: Garia, Kolkata-84	Women	Kantha Stich, Kurti, Batik	6 Sq Mtr	Recom.
			3. Pratyasha Boutique, BB-3 Flat No.-3 Prafulla Kanan, Kolkata-700101	Women	Sarees, Kurti	6 Sq Mtr	Recom.
			4. Swabhumi, 8, Ganendra Mitra Lane, Kolkata-700004	Women	Sarees, Handicraft Pro.	6 Sq Mtr	Recom.
			5.Swarna Mahal, 79/3A, Raja Naba Krishna Street, Kolkata- 5	Women	Imitation Jewellery	6 Sq Mtr	Recom.
			6.Krishana Mitra, 130, Rmdulal Sarkar Street, Kolkata-700006	Women	Imitation Jewellery	6 Sq Mtr	Recom.
			7. Shilpalaya, 6, K.C, Bose Road, Kolkata-4	Women	Gift Items	6 Sq Mtr	Recom.
			8. Creative Arts, 9, Nilmani Mitra street, Kolkata-700006	Women	Apparels , Ladies Kurti	6 Sq Mtr	Recom.
			9.Anita Agarwal, 96, Phupendra Bose Avenue, Kolkata- 700004	Women	Zari work, embroidery work	6 Sq Mtr	Recom.
			10. Dream Creation, 86 Beadon Street, Kolkata-700006	Women	Imitation Jewellery	6 Sq Mtr	Recom.

*Sharma*  
20.06.17