

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPABX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

F. No. 5 (20)/2017-DF/ MSME-DI (MATU)

Dated: 20.06.2017

The Director,
MSME- DI, Indore,
10, Industrial Estates,
Polo Ground, Indore 452003.

Subject: **Participation of MSEs in TARAAS SUMMER FAIR 2017 from 14-16 June, 2017 at Hotel Ashoka Palace, Rewa Road, Satna, to be organised by M/s Pink Pulp Foundation Jabalpur under Domestic Trade Fair/Exhibitions competent of MATU Scheme -reg.**

Sir,

Please refer to your letter No. 79/ L-F/MATU/2017-18/651 dated 05.06.2017 forwarded therewith a proposal of the MSE for approval regarding participation of this MSE in stated fair in the subject under Domestic Trade Fair/Exhibitions competent of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of 08 MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fairs" /Exhibitions competent of MATU Scheme" has been approved (as annexed) and proposal of 02 units namely M/s The ART BOX & M/s AARADHANA could not be considered as they are servicing units.

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions of MATU Scheme**". Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

20.06.17

Annexure

S.No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Category of the unit	Name of exhibit	Area of space booked	Remarks
1.	Indore	M/s Pink Pulp Foundation, Jabalpur (TARAASH SUMMER FAIR 2017) FROM 14 TH TO 16 TH June 2017 at Hotel Ashoka Palace, Rewa Road, Satna (11.00 am to 9.00 pm)	1. RR CREATION 28 PP Colony Gwarighat Marg, Polipather colony, Jabalpur MP	Women	Hand knitted garment	6 Sq Mtr	Recom.
			2. SHYAMA JEWELLERY HOUSE 2496, Damoh Naka, PNB Colony, Deen Dayal Ward Jabalpur MP	Women	Artificial jewelry & related articals	6 Sq Mtr	Recom.
			3. KHOOBSUR AT BEAUTY PRODUCTS Ground Floor Atul Vihar Wright Town Jabalpur MP	Women	Herbal & Ayurvedic hair etc.	6 Sq Mtr	Recom.
			4. PINKPULP CRAFTZ 1854/3 Wright Town Jabalpur MP	Women	Paper bags envelop folder	6 Sq Mtr	Recom.
			5. JEWELLERY UNLIMITED 1140 Napier Town Shastri Bridge, Jabalpur MP	Women	Fashion Jewellery	6 Sq Mtr	Recom.
			6. CLASSY SILK BOUTIQUE 555 Shaktinagar Gupteshwar Jabalpur MP	Women	Silk Fabric & Sarees	6 Sq Mtr	Recom.
			7. BHAKTI PEARL CREATION 625 Napier Town Jabalpur MP	Women	Pearl Jewellery	6 Sq Mtr	Recom.
			8. ANJALI CLASSES 3013/1 South Civil Line Jabalpur MP	Women	Cake , cookies, biscuits etc	6 Sq Mtr	Recom.

P. Prasad
20-06-17