The Director,
MSME-DI, New Delhi.


Sir,

Please refer to your letter dated 01.02.2018 attached therewith proposals of the MSEs for approval regarding participation of MSEs in 45th Delhi Fair-Spring 2017 from 23-27 February, 2018 to be organized by EPCH at Greater Noida, IILF, Kolkata 2018 from 26-28 Feb., 2018 at Netaji Indoor Stadium Kolkata, and IILF Chennai from 1-3 Feb., 2018 at Chennai Trade Centre, Nandabakkam Chennai under “Domestic Trade Fair/Exhibitions” a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component “Domestic Trade Fair/Exhibitions” component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component “Domestic Trade Fairs/Exhibitions” of MATU Scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/Exhibitions.

This issues with the approval of ADC (AS).

Encl: As above.

Yours faithfully,

(A.K. Verma)
Deputy Director (MATU)
<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of MSME-DI</th>
<th>Name of the Fair/exhibition along with venue &amp; date and organizers name</th>
<th>Name and address of MSEs</th>
<th>Name of exhibit</th>
<th>Category</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>New Delhi</td>
<td>45th Delhi Fair-Spring 2017 from 23-27 February, 2018 to be organized by EPCH at Greater Noida</td>
<td>M/s. Riyash International, D8-9, EPIP Kasna Greater Noida</td>
<td>Decorative &amp; gift item</td>
<td>Women</td>
<td>No women proof so may be recom. as Gen. unit</td>
</tr>
<tr>
<td>2.</td>
<td>IILF, Kolkata 2018 from 26-28 Feb., 2018 to be organized by ITPO at Netaji Indoor Stadium Kolkata</td>
<td>M/s. Jugmug Shoes, J-10 Udyog Nagar, Indisturial Area, Rohtak Road, New Delhi</td>
<td>Footwear</td>
<td>Gen.</td>
<td>Recom.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>IILF, Chennai from 1-3 Feb., 2018 to be organized by ITPO, at Chennai Trade Centre, Nandabakkam Chennai</td>
<td>M/s. Rama Chair, C-31 DSIDC Ind. Area Rohtak Road, Nangloi, Delhi</td>
<td>Footwear</td>
<td>Gen.</td>
<td>Recom.</td>
<td></td>
</tr>
</tbody>
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