

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आज़ाद रोड,
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OFFICE OF THE DEVELOPMENT COMMISSIONER
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No. 5(20)/2017-DF/MSME-DI(MATU)(Pt.1)

Dated: 12.02.2018

The Director,
MSME-DI, Kanpur.

Subject: **Participation of MSEs in National Handloom Expo 2017-18 at Brijendra Swaroop Park, from 21st Dec., 2017 to 10th January, 2018 being organized by the Directorate of Handloom & Textiles, U.P. Kanpur and Pashim Kshetra Sanskrtik Kendra Uaipur will organize Ship Gram Utsav at Udaipur, from 21-30 December, 2017 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 19.12.2017 attached therewith proposals of the MSEs for approval regarding participation of MSEs in National Handloom Expo 2017-18 at Brijendra Swaroop Park, from 21st Dec., 2017 to 10th January, 2018 being organized by the Directorate of Handloom & Textiles, U.P. Kanpur and Pashim Kshetra Sanskrtik Kendra Uaipur will organize Ship Gram Utsav at Udaipur, from 21-30 December, 2017 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Category	Remarks
1	Kanpur	National Handloom Expo 2017-18 at Brijendra Swaroop Park, from 21 st Dec., 2017 to 10 th January, 2018 being organized by the Directorate of Handloom & Textiles, U.P. Kanpur	M/s. Desti Ekta Handloom Pro C-op. Society Ltd., 145, Chandari, Kanpur	Cushion cover, darries, towels etc.	Minority	Recom.
			M/s. Madhav Food Industries, 117/426, L Block, Kakadeo, Kanpur	Pickles, chutney etc.	Women	Recom.
			M/s. Aastha Pooja Products, 11/117, Ashok Nagar, Kanpur	Agarbatti, dhoop	Women	Recom.
2		Pashim Kshetra Sanskratik Kendra Uaipur will organize Ship Gram Utsav at Udaipur, from 21-30 December, 2017	M/s. S.L. Bone Handicraft, 456/552, Sajjadbagh, 2 Doulat Ganj Lucknow	Articles of gold, silver and other precious stones etc.	Minority	Recom.
			M/s. Kab Manufacturers, 131/30 Begum Purwa, T.P. Nagar, Kanpur	Purse, Ladies hand bags etc.	Minority	Recom.

Sharma
12.02.19