

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPABX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

No. 5(20)/2017-DF/MSME-DI(MATU)(Pt.)

Dated: 19.03.2018

The Director,
MSME-DI, Ludhiana.

Subject: Participation of MSEs in EIMA Agrimach India 2017 from 7-9 December, 2017 at IARI, PUSA, New Delhi, Kisan Agri Show from 13-17 Dec., 2017 Pune organized by Kisan Forum Pvt. Ltd. Pune, Yarn Fabric & Accrssories Trade Show 2017 from 24-27 November, 2017 at NSIC, New Delhi and Swadeshi Mela, 2017 on 22-26 November, 2017 at Chandigarh under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.

Sir,

Please refer to your letter dated 21.11.2017 attached therewith proposals of the MSEs for approval regarding participation of MSEs in EIMA Agrimach India 2017 from 7-9 December, 2017 at IARI, PUSA, New Delhi organized by FICCI Trade Fairs Secretariat, New Delhi, Kisan Agri Show from 13-17 Dec., 2017 Pune organized by Kisan Forum Pvt. Ltd. Pune, Yarn Fabric & Accrssories Trade Show 2017 from 24-27 November, 2017 at NSIC Exhibition Centre, Okhla, New Delhi and Swadeshi Mela, 2017 on 22-26 November, 2017 at Chandigarh under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Remark
1	Ludhiana	EIMA Agrimach India 2017 from 7-9 December, 2017 at IARI, PUSA, New Delhi organized by FICCI Trade Fairs Secretariat, New Delhi	M/s. Megoco Agro Products, Ward No. 21, Dhanula Road, Gill Nagar, Barnala M/s. Gahir Agro Industries Ltd. Nr. Village Kular Khurd Bus Stop, Sunam Road Sangrur 148001 M/s. Aarje Agro Engineers Pvt. Ltd. Jagera Road, Bhadurgarh, Ahmedgarh M/s. Rajson Agro Engineers, Jagera Road, Bhadurgarh, Ahmedgarh M/s. T & D Electronic Systems, 79-R, Industrial Area-B, Jaimal Road, Ludhiana M/s. Raghav Metals Pvt. Ltd. Village: Jandiali, Bhudewal Road, Ludhiana	Agricultura I machinery & parts Agricultura I machinery & parts Agricultura I machinery Agricultura I machinery Agricultura I machinery & parts Agricultura I Machinery	Recom. Recom. Recom. Recom. Recom. Recom.
2		Kisan Agri Show from 13-17 Dec., 2017 Pune organized by Kisan Forum Pvt. Ltd. Pune	M/s. Saeco Strips Pvt. Ltd., Rampur Village, ehsil-Payal, Village: Doraha, Ludhiana	Agricultura I Machinery	Recom.
3		Yarn Fabric & Accrssories Trade Show 2017 from 24-27 November, 2017 at NSIC Exhibition Centre, Okhla, New Delhi	M/s. Nirmal Sagar Enterprises, 172, Industrial Area-A, Ludhiana	Knitted & Crocheted Fabrics	Recom.
4		Swadeshi Mela, 2017 on 22-26 November, 2017 at Chandigarh	M/s. Metal Shape Inds. Pvt. Ltd., E-13, Phase-7, Indl. Area, Mohali M/s. Indiana Metals, D-158, Ph.-8, Indl. Area, Mohali M/s. Diplast Plastics Ltd. C-36, Indl. Area, Phase 7, Mohali M/s. Spinoff Techno-park Pvt. Ltd., E-226, Indl. Area, Phase 8/B, Mohali M/s. Black Stone Industries Plot No. E-238, Phase-8/B, Mohali	Steel doors windows Metal products Polymer/ Synthetic/ PVC etc. LED light & CCTV Cameras Other Manf	Recom. Recom. Recom. Recom. Recom.

Praveen
12.03.18