The Director,
MSME-DI, Ludhiana.


Sir,


2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component “Domestic Trade Fair/Exhibitions” component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component “Domestic Trade Fairs/Exhibitions” of MATU Scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)
Deputy Director (MATU)
<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of MSME-DI</th>
<th>Name of the Fair/exhibition along with venue &amp; date and organizers name</th>
<th>Name and address of MSEs</th>
<th>Name of exhibit</th>
<th>Remark</th>
</tr>
</thead>
</table>