

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA  
Nirman Bhawan, 7<sup>th</sup> Floor, Maulana Azad Road,  
New Delhi-110 108

Ph. EPABX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

No. 5(21)/2017-DF/MSME-DI(MATU)(Pt.1)

Dated: 14.03.2018

The Director,  
MSME-DI, Ludhiana.

Subject: **Participation of MSEs in EIMA Agrimach India 2017 from 7-9 December 2017 at IARI, PUSA, New Delhi organised by FICCI Trade Fairs Secretariat, New Delhi and Khadhya Khurak 2018 from 2-5 January, 2018 at Gandhinagar organized by Khimashia Associates, Bhavnagar under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 29.09.2018 attached therewith proposals of the MSEs for approval regarding participation of MSEs in EIMA Agrimach India 2017 from 7-9 December 2017 at IARI, PUSA, New Delhi organised by FICCI Trade Fairs Secretariat, New Delhi and Khadhya Khurak 2018 from 2-5 January, 2018 at Gandhinagar organized by Khimashia Associates, Bhavnagar under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)



Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Remark
1	Ludhiana	EIMA Agrimach India 2017 from 7-9 December 2017 at IARI, PUSA, New Delhi organised by FICCI Trade Fairs Secretariat, New Delhi	M/s. National Agro Inds. Link Road Indl. Area – A Opp. Transport Nagar Ludhiana	Agricultural implements	Recom.
			M/s. B H Engineers K-185, Phase-8, Focal Point Ludhiana	Agricultural implements	Recom.
2		Khadhya Khurak 2018 from 2-5 January, 2018 at Gandhinagar organized by Khimashia Associates, Bhavnagar	M/s. Bansal Foods, F-252, Phase-8, Focal point, Ludhiana	Bakery products	Recom.
			M/s. Empire Products, Opp. Gurudwara, Soma, Vill. Tibba, PO Shnewal, Ludhiana	Bakery products	Recom.

*[Signature]*  
14.03.18