

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
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OFFICE OF THE DEVELOPMENT COMMISSIONER
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No. 5(21)/2017-DF/MSME-DI(MATU)(Pt.1)

Dated: 14.03.2018

The Director,
MSME-DI, Kanpur.

Subject: **Participation of MSEs in Akhil Bhartiya Kishan Mela & Krishi Udyog Pradarshni from 5-8 Oct. 2017, 18th Ship Gram Mela 2017 from 5-11 Oct. 2017 and 28th Diwali Haat 2017 on 2 Oct. 2017 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 27.09.2018 attached therewith proposals of the MSEs for approval regarding participation of MSEs in Akhil Bhartiya Kishan Mela & Krishi Udyog Pradarshni from 5-8 Oct. 2017 at CSA University, Kanpur organized by Extension Directorate, CSA University Kanpur, 18th Ship Gram Mela 2017 from 5-11 Oct. 2017 at Ram Lila Ground, Sector 10, Raj Nagar Ghaziabad organized by Lions Club Ghaziabad Ekta and 28th Diwali Haat 2017 on 2 Oct. 2017 at Kanha Continental, G.T. Road, Coca cola Crossing Kanpur organized by Bharti Mahila Udyami Parishad, Kanpur under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "Domestic Trade Fairs/Exhibitions" of MATU Scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Remark
1	Kanpur	Akhil Bhartiya Kishan Mela & Krishi Udyog Pradarshni from 5-8 Oct. 2017 at CSA University, Kanpur organized by Extension Directorate, CSA University Kanpur	M/s. Pramod Machinery Corporation, 20/10, Vijay Nagar, Kanpur 208005	Agricultural implements	Recom.
2		18 th Ship Gram Mela 2017 from 5-11 Oct. 2017 at Ram Lila Ground, Sector 10, Raj Nagar Ghaziabad organized by Lions Club Ghaziabad Ekta	M/s. Mon's Chocolates, MIG 36, Barra 6, Kanpur	Handmade chocolate	Recom.
			M/s. Anmol Gift House, 106/402, P. Road, Gandhi Nagar, Kanpur	Handicrafts items & Jewellery	Recom.
3		28 th Diwali Haat 2017 on 2 Oct. 2017 at Kanha Continental, G.T. Road, Coca Cola Crossing Kanpur organized by Bharti Mahila Udyami Parishad, Kanpur	M/s. Annpurna Products 60/20, Purani Dal Mandi, Kanpur	Food products	Recom.
			M/s. Lata Creations, 281 Utsav-1, Basement Lakhanpur Kanpur	Handicrafts items & Jewellery	
			M/s. Swabhimani Creations, A-36, World Bank Colony Barra, Kanpur	Handicrafts Items	Recom.
			M/s. Creativity Centre, 135, Z-One Hemand Vihar, Barra-1, Kanpur	Handicrafts home decor	Recom.
			M/s. Alka Centre, X-1/140A, Krishna Puram, Kanpur	Home Decor & Handicrafts	Recom.
			M/s. Preeti Flowers, 59A/4 Vijay Nagar Gallamandi H.N. Shastri Nagar, Kanpur	Artificial flowers	Recom.
			M/s. Creativity Creations 135, Z-One Hemand Vihar, Barra-1, Kanpur	Handicrafts Pooja etc.	Recom.
			M/s. Preeti Textile, 128/A, R-73, Yashoda Nagar Kanpur	Clothing items	Recom.
			M/s. Jai Mata Di Kuteer Udyog, 117/138, Naveen Nagar, Kanpur	Choopbatti & Agarbatti	Recom.
			M/s. U.V.S. Mahila Gra Udyog, 128/180, K Block, Kidwai Nagar, Kanpur	Spices	Recom.

Shankar
14.03.18