

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
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OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
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No. 5(21)/2017-DF/MSME-DI(MATU)(Pt.1)

Dated: 14.03.2018

The Director,  
MSME-DI, Indore.

Subject: **Participation of MSEs in Diwali Fair 2017 Dhamaka, organized by M/s. Swastik Mahila Udyog Sahakari Samiti Mydt, Ujjain from 13-15 Oct., 2017 and MEDICALL 2017, Mumbai from 6-8 Oct., 2017 at Mumbai under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 21.09.2018 attached therewith proposals of the MSEs for approval regarding participation of MSEs in Diwali Fair 2017 Dhamaka, organized by M/s. Swastik Mahila Udyog Sahakari Samiti Mydt, Ujjain from 13-15 Oct., 2017 and MEDICALL 2017, Mumbai from 6-8 Oct., 2017 at Mumbai under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)



Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Remark
1.	Indore	Diwali Fair 2017 Dhamaka, organized by M/s. Swastik Mahila Udyog Sahakari Samiti Mydt, Ujjain from 13-15 Oct., 2017	Ruhee Quilting Design Embroidery, EWS 133, Muninagar, Ujjain	Embroidered item	Recom.
			Praniali Textile & Boutique Center, LIG-07, Muninagar, Sanwer Road Ujjain	Textile products-block	Recom.
			Ship Kruti, 161-162, EWS Muninagar, Ujjain	Textile item	Recom.
			Pranjai, 54, Laxmi Nagar Ujjain	Handmade Jewellery	Recom.
			Purve Buitique, 8, Kalidas Marg Ujjain	Designer lengas etc.	Recom.
			Taste & Heath, B-21/6, HIG Mahananda Nagar, Ujjain	Food items,	Recom.
			Crescent Collection, 20, Mahashweta Nagra, Ujjain	Garments	Recom.
			Kalakruti, 8, Mamla Nehru Marg, Freeganj Ujjain	Hand painted bags etc.	Recom.
			Janhavi Grih Udyog, H 2/4, EWS Rishi Nagar, Ujjain	Food products	Recom.
			Pams Craft, HIG -3, Muninagar, Ujjain	Jute bags	Recom.
2		MEDICALL 2017, Mumbai from 6-8 Oct., 2017 at Mumbai	M/s. Gecom India, Bhopal	Syringe Infusion Pumps	Recom.