

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPABX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

No. 5(21)/2017-DF/MSME-DI(MATU)(Pt.1)

Dated: 14.03.2018

The Director,
MSME-DI, Hyderabad.

Subject: **Participation of MSEs in Cowe 10th International Lifestyle Expo-2017 at HITEX Hall no. 2 Madhapur, Hyderabad from 6-8 October under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 27.09.2018 attached therewith proposals of the MSEs for approval regarding participation of MSEs in Cowe 10th International Lifestyle Expo-2017 at HITEX Hall no. 2 Madhapur, Hyderabad from 6-8 October under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Remark
1	Hyderabad	Cowe 10 th International Lifestyle Expo-2017 at HITEX Hall no. 2 Madhapur, Hyderabad from 6-8 October	M/s. Fabrick Crationsz 3-14-38 Street No. 4, Srinivasapuram Ramanthapur,	Kurthis frocks, dresses	Recom.
			M/s. Prabhav Innocrafts Plot No. 41 & 45 Kiran Enclave, Raod no. 1, Sikh Raod, Secunderabad	Handicarfts textiles	Recom.
			M/s. Eshaana Fashions Plt NO.159/2 Road No. 9, Gunrock Enclave Phase-2 Hyderabad	Women wear	Recom.
			M/s. Shri Om Sai Narayan Plot No.3, Jayshree Enclave Singapally Vill, Hakimpet Hyderabad	Food products Namkeen & Papad	Not. Recom. The unit activity type is service
			M/s. Arogya Sukh, 1-1-1/8 Shop No. 6, Libra Madehalli Enclave Golkonda X roads Hyderabad	Desi cow products Honey etc.	Recom.
			M/s. Pari Handicarfts 4-2-613/18 Chowdhary Bagh, Ramkote, Hyderabad	Hand bags purses etc.	Recom.
			M/s. Shaivi, 1 st Floor, NSL Contrum Mall, Opp. BSNL Office, KPHB Colony, Hyd.	Garments	Recom.
			M/s. KYRA, E-108, Weikkin Part, 1-10-32 Prakash Nagar, Begumpet, Hyd.	Western wear	Recom.
			M/s. Shree Creations, 14-5-371/A, Begam Bazar, Hyd.	Saree painting etc.	Recom.
			M/s. Vijaya Spices, DNo.238/1, Akkireddypalem, Guntur	Chilly, turmeric etc.	Recom.

P. Kumar
14.03.18