

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
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OFFICE OF THE DEVELOPMENT COMMISSIONER
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Dated: 05.03.2018

No. 5(20)/2017-DF/MSME-DI(MATU)(Pt.1)

The Director,
MSME-DI, Ludhiana.

Subject: **Participation of MSEs in CFOSE-Cycle, Fitness & Outdoor Sports Expo from 23-25 Feb., 2018 at PAU Ground, Ludhiana being organized by Federation of Industrial & Commercial Organisation, Ludhiana under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 24.01.2018 attached therewith proposals of the MSEs for approval regarding participation of MSEs in CFOSE-Cycle, Fitness & Outdoor Sports Expo from 23-25 Feb., 2018 at PAU Ground, Ludhiana being organized by Federation of Industrial & Commercial Organisation, Ludhiana under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Category	Remarks
1	Ludhiana	CFOSE-Cycle, Fitness & Outdoor Sports Expo from 23-25 Feb., 2018 at PAU Ground, Ludhiana being organized by Federation of Industrial & Commercial Organisation, Ludhiana	M/s. Kular Industrial Corp. B-XXI, 1856, Jaimal Road Janta Nagar Ludhiana	Bicycle parts	Gen.	Recom.
			M/s. Citizen Products, E-611, Phase VII Focal Point Ludhiana	Bicycle Rear etc.	Gen.	Recom.
			M/s K.S. Munjal Industries E-602, Phase VII, Focal Point Ludhiana	Bicycle frames etc.	Gen.	Recom.
			M/s. B.B. Auto Engg. 3939, Steet No.11, New Janta Nagar Ludhiana	Bicycle parts	Gen.	Recom.
			M/s. B-Tech Products, 687, St. No.2-R Behind GNE College Ludhiana	Bicycle parts	Gen.	Recom.
			M/s. Hianken Industries, K-56,57,58 Phase VII Focal Point Ludhiana	Bicycle parts	Gen.	Recom.
			M/s. R.S. Industries 536/14/2 Single Cycle Road, Industrial Area C, Ludhiana	Bicycle parts	Gen.	Recom.

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