

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
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No. 5(20)/2017-DF/MSME-DI(MATU)(Pt.)

Dated: 16.11.2017

The Director,  
MSME-DI, Chennai.

Subject: **Participation of MSEs Rice Tech 2017 held at Kong Mahal, Chinna salem on 12/11/2017 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter no. 10032/11/2017-18/MATU dated 11.10.2017 forwarded therewith proposals of the MSEs for approval regarding participation of MSEs in Rice Tech 2017 held at Kong Mahal, Chinna salem on 12/11/2017 under Domestic Trade Fair/Exhibitions a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)



**Annexure**

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Remarks
1.	Chennai	Rice Tech 2017 held at Kong Mahal, Chinna salem on 12/11/2017	M/s. M.G.S. Modern Rice Mill R.S. No. 845/A Koogaiyur Road, Chinnasalem Tulak	Rice & its Product	Recom.
			M/s. Shri Andavar Rice Mill R. S. No. 376/6-8-11, Koogaiyur Road Chinnasalem Tulak	Rice & its Product	Recom.
			M/s. Selvi Modern Rice Mill R. S. No. 816/1A, Salem Main Road, Theerthapuram Dinnasalem & Tulak	Rice & its Product	Recom.
			M/s. Raja Sago & Rice Mill, RS No.364, 366B/4B, 368/3B Koogaiyur Road, Chinnasalem Tulak	Rice & its Product	Recom.
			M/s. Sri Rama Modern Rice Mill NO.641, Salem Main Road, Chinnasalem, Chinnasalem Taluk	Rice & its Product	Recom.
			M/s. Chameli Modern Rice Mill, RS No. 363/5, Koogaiyur Road, Chinnasalem Tulak	Rice & its Product	Recom.
			M/s. Vennila Modern Rice Mill, 163, South Street, Thenchettianthal Village, Chinnasalem Tulak	Rice & its Product	Recom.
			M/s. V. S. Agro Foods 919-Salem Main Road, Ammaiyagaram Post. Chinnasalem Tulak	Rice & its Product	Recom.
			M/s. A.B.S. Modern Rice Mill, RS No.105/1, Moongilpadi Road, Chinnasalem Tulak	Rice & its Product	Recom.
			M/s. Sri Saravana Hi-Tech Agro Foods 376/2 Koogaiyur Road Chinnasalem	Rice & its Product	Recom.

*B. S. S.*  
16.11.17