

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
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No. 5(20)/2017-DF/MSME-DI(MATU)(Pt.)

Dated: 16.11.2017

The Director,  
MSME-DI, Chennai. *Auachabad.*

Subject: **Participation of MSEs in Swadeshi Mela at Varanasi from 8-17 October, 2017 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your e-mail dated 13.10.2017 attached therewith proposals of the MSEs for approval regarding participation of MSEs in Swadeshi Mela at Varanasi from 8-17 October, 2017 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

*24mm*  
*16.11.17*  
(A.K. Verma)

Deputy Director (MATU)



**Annexure**

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organizers name	Name and address of MSEs	Name of exhibit	Remarks
1	Allahabad	Swadeshi Mela at Varanasi from 8-17 October, 2017	M/s. Nischal Enterprises, Varanasi	Purse, ladies bag etc.	Recom.
			M/s. Sym Fashion Private Limited, Varanasi	Ladies women wear	Recom.
			M/s. Srijan Creations, Varanasi	Banarasi Sarees,	Recom.

*[Signature]*  
16.11.17