No. 5(20)/2017-DF/MSME-DI(MATU)(Pt.) Dated: 16.11.2017

The Director,
MSME-DI, Chennai.  

Subject: Participation of MSEs in Swadeshi Mela at Varanasi from 8-17 October, 2017 under “Domestic Trade Fair/Exhibitions” a component of MATU Scheme -reg.

Sir,

Please refer to your e-mail dated 13.10.2017 attached therewith proposals of the MSEs for approval regarding participation of MSEs in Swadeshi Mela at Varanasi from 8-17 October, 2017 under “Domestic Trade Fair/Exhibitions” a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component “Domestic Trade Fair/Exhibitions” component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component “Domestic Trade Fairs/Exhibitions” of MATU Scheme. Further, the subsidy should be released to beneficiaries within one month from the date if completion of Trade Fairs/Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K. Verma)
Deputy Director (MATU)
<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of MSME-DI</th>
<th>Name of the Fair/exhibition along with venue &amp; date and organizers name</th>
<th>Name and address of MSEs</th>
<th>Name of exhibit</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Allahabad</td>
<td>Swadeshi Mela at Varanasi from 8-17 October, 2017</td>
<td>M/s. Nischal Enterprises, Varanasi</td>
<td>Purse, ladies bag etc.</td>
<td>Recomm.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>M/s. Srijan Creations, Varanasi</td>
<td>Banarasi Sarees,</td>
<td>Recomm.</td>
</tr>
</tbody>
</table>

*Signature*

16.11.17