F. No. 5 (20)/2016-DF/ MSME-DI (MATU) Part-II

The Director,
MSME-DI,
Industrial Area-B,
Ludhiana-141003.


Sir,

Please refer to your letter No. DLI/79(29)/MATU/2016-17 dated 17.03.2017 forwarded therewith a proposal for participation of MSEs in Automechanika, New Delhi 2017, from 21-24 March, 2017 at Pragati Maidan, New Delhi being organized by Messe Frankfurt Trade Fairs India Pvt. Ltd. under Domestic Trade Fair/Exhibitions component of MATU Scheme.

2. In this context, it is informed that the ex-post-facto approval has been given by the competent authority for the proposals from your Institute for participation of MSEs in the aforesaid Trade Fairs / Exhibitions under the component “Domestic Trade Fairs / Exhibitions”, a component of MATU Scheme as annexed.

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component “Domestic Trade Fairs/Exhibitions of MATU Scheme”. Further, the subsidy should be released to beneficiaries within one month from the date if completion of Trade Fairs/ Exhibitions.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K. Verma)
Deputy Director (MATU)
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of MSME-DI</th>
<th>Name of the Fair/exhibition along with venue &amp; date</th>
<th>Name and address of MSE</th>
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21-03-17