Subject: Participation of MSEs in TARAASH Diwali Fair 2016, 21-23 October, 2016 at Ujjain, 2016 under Domestic Trade Fair/ Exhibitions component of MATU Scheme - reg.

Sir,

Kindly refer to your letter 79(1)/Chem/MATU/2016-17/3716 dated 07.10.2016 forwarded therewith the proposal for approval regarding participation of MSEs in the TARAASH Diwali Fair, 2016 under the component Domestic Trade Fair/Exhibitions of MATU Scheme.

2. I am directed to inform you that the Competent Authority has approved the proposal for participation of MSEs units in the trade fair/exhibition under the component "Domestic Trade Fair/Exhibition" of MATU scheme as Annexed.

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "Domestic Trade Fair/Exhibition" of MATU scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of trade fair/Exhibition.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K.) Verma
Dy. Director (MATU)
<table>
<thead>
<tr>
<th>S.No</th>
<th>Name of the Fair/exhibition along with venue &amp; date</th>
<th>Name and address of MSEs</th>
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</table>
| 1.   | TARAASH Diwali Fair, 2016, 21-23 October, 2016 at Ujjain | 1) M/s. Purve Boutique, 8, Kalidas Marg, Near Study Home School, Freeganj, Ujjain  
2) M/s. Devyani, 2, Mahakal Chouraha, Gali No.8, Ujjain  
3) M/s. Pranjali, 54, Laxmi Nagar, Imli Chowk, Ujjain  
4) M/s. Kalakruti, 8/1, Kamla Nehru Marg, Freeganj, Ujjain  
5) M/s. Natural Ayurveda, 2495, Cherital Ward, Jabalpur  
6) M/s. Jogeshwari Creation, 8, Kamla Nehru Marg, Freeganj, Ujjain  
7) M/s. Manasvi Creation, 11/1, Pragati Nagar, Ujjain  
8) M/s. Jewellery Unlimited, 625, Napier Town, Jabalpur  
9) M/s. Shyama Jewellery House, 2496, Damoh Naka Road, Jabalpur  
10) M/s. Anjali Classes, 301/3, South Civil Lines, Jabalpur |

[Signature]  
26-10-16