

FN5/2(10)/2021-22 -A&P
Government of India
Office of Development Commissioner (MSME)
(Advertising and Publicity Division)

Circular for Azadi Ka Amrit Mahotsav National MSME Expedition:

Advertising and Publicity Division of Office of Development Commissioner, Ministry of MSME, Government of India, Nirman Bhawan, New Delhi is organizing a series of MSME Expeditions during November,2021- August, 2023.

2. Interested young professionals/students (citizens of India) between the age group of 18 to 25 years (as on 1st November,2021) engaged in the promotion of MSME schemes by writing different kinds of articles, fictions , poems or Nukkad Natak etc. on MSME in different journals of Government of India preferably in Laghu udyog Samachar may participate in the above expeditions.
3. The selection of participants will be done on the basis of screening of applications having more experience relevant to MSME in India.
4. The selected Young Professionals (only two persons) will be informed accordingly and they will have to participate in forthcoming MSME Expeditions after fulfilling all the formalities satisfactorily and having vaccinated completely (both doses of COVID-19 vaccine).
5. Interested Youths having natural inclination towards adventure activities and MSME communication activities can apply by the 16th November, 2021 (till 5.00 PM) at email: **harish.yadav@nic.in** attaching brief biodata.